

JED KOLKO

Public Policy Institute of California
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Professional experience

- 2006–present **Public Policy Institute of California**, San Francisco, CA
Associate Director and Research Fellow (current title)
Conduct research on economic development, the California economy, housing, land use, public finance and budgeting, and technology policy. Testify at public hearings. Present at corporate, non-profit, and academic events. Appear regularly on national and statewide media. Manage research staff and oversee research projects and programs.
- 2000–2005 **Forrester Research**, San Francisco, CA
Vice President and Research Director (final title)
Directed \$7 million consumer market-research practice. Managed staff of fourteen research professionals and client service managers. Conducted and oversaw research on consumer technology adoption and demand.
- 1997–1999 **Harvard University**, Cambridge, MA
Instructor, Teaching Fellow, and Thesis Advisor
- 1997–1998 **Citizens Budget Commission**, New York, NY
Telecommunications Consultant
- 1994–1995 **Office of Federal Housing Enterprise Oversight**, Washington, DC
Research Associate
- 1993–1994 **World Bank**, Washington, DC
Consultant, Urban Development Division
- 1992–1993 **Progressive Policy Institute**, Washington, DC
Policy Economist

Education

Harvard University, Cambridge, MA
Ph.D. in Economics, 2000
Thesis: “Essays on Information Technology, Cities, and Location Choice”
A.M. in Economics, 1997
A.B. *summa cum laude* in Social Studies, 1992, Phi Beta Kappa, 1991

Academic publications

“Do Enterprise Zones Create Jobs? Evidence from California’s Enterprise Zone Program.” With David Neumark. Journal of Urban Economics 68, 2010.

“A New Measure of U.S. Residential Broadband Availability.” Telecommunications Policy 34, 2010.

“Urbanization, Agglomeration, and Co-Agglomeration of Services Industries.” In Agglomeration Economics, Edward Glaeser, ed. University of Chicago Press, 2010.

“Does Local Business Ownership Insulate Cities from Economic Shocks?” With David Neumark. Journal of Urban Economics 67, 2010.

“Do *Some* Enterprise Zones Create Jobs?” With David Neumark. Journal of Policy Analysis and Management 29, 2010.

“How Broadband Changes Online and Offline Behaviors.” Information Economics and Policy 22, 2010.

“The Effects of Mobile Phones and Hands-Free Laws on Traffic Fatalities.” B.E. Journal of Economic Analysis and Policy 9 (Contributions), 2009.

“Changes in the Location of Employment and Ownership: Evidence from California.” With David Neumark. Journal of Regional Science 48, 2008.

“Silicon Mountains, Silicon Molehills: Geographic Concentration and Convergence of Internet Industries in the US.” Information Economics and Policy 14, 2002.

“The Consumer City.” With Edward Glaeser and Albert Saiz. Journal of Economic Geography 1, 2001.

“The Death of Cities? The Death of Distance? Evidence from the Geography of Commercial Internet Usage.” The Internet Upheaval: Raising Questions, Seeking Answers in Communications Policy. Eds. Ingo Vogelsang and Benjamin M. Compaine. MIT Press and TPRC, 2000.

Academic working papers

“Broadband and Local Growth.” Revise and resubmit.

“Public Policy, State Business Climates, and Economic Growth.” With David Neumark and Marisol Cuellar Mejia. NBER Working Paper 16968. Under review.

“Are Poor Neighborhoods ‘Retail Deserts?’” With Jenny Schuetz and Rachel Meltzer. Under review.

“Job Location, Neighborhood Change, and Gentrification.”

“Moving Across Borders: The Determinants of Interstate Business Relocation.”

Major PPIC publications

“Rethinking the State-Local Relationship: Local Economic Development.” 2011.

“Business Climate Rankings and the California Economy.” With David Neumark and Marisol Cuellar Mejia. 2011.

“Driving Change: Reducing Vehicle Miles Traveled in California.” With Louise Bedsworth and Ellen Hanak. 2011.

“Making the Most of Transit: Density, Employment, and Ridership Around New Stations.” 2011.

“Does Broadband Boost Local Economic Development?” 2010.

“Do California’s Enterprise Zones Create Jobs?” With David Neumark. 2009.

“What to Expect from California’s New Hands-Free Law.” 2008.

“Business Location Decisions and Employment Dynamics in California.” With David Neumark. 2007.

“Broadband For All? Gaps in California’s Broadband Adoption and Availability.” 2007.

“Are California’s Companies Shifting Their Employment to Other States?” With David Neumark. 2007.

“Interstate Business Location: An Industry-Level Analysis.” With David Neumark and Junfu Zhang. 2006.

Shorter PPIC publications

“The California Economy: Employment in 2010.” 2011.

“California’s State Budget: The Governor’s Proposal.” With Margaret Weston. 2011.

“Business Relocation and Homegrown Jobs: 1992-2006.” 2010.

“High-Tech Employment in California.” With Marisol Cuellar Mejia. 2010.

“The California Economy.” California 2025: Planning for a Better Future series. 2010, updated 2011.

“Housing Market Update.” 2009.

“Are the Rich Leaving California?” 2009.

“California’s Rising Unemployment.” 2009.

“Are Wages Too High?” 2008.

“Crisis in the Housing Market.” 2008.

“Employment in 2007.” With Davin Reed. 2008.

Commentary and other publications

“The Mirage and Reality of Retail Deserts.” With Jenny Schuetz and Rachel Meltzer. Land Redevelopment. National Association of Home Builders. Spring 2011.

“Enterprise Zone Program Too Costly to Keep As Is.” With David Neumark. San Francisco Chronicle Op-Ed, February 6, 2011.

“The Year in Urbanism: A Turnaround for Bay Area Housing?” Urbanist. San Francisco Planning and Urban Research. January 2011.

“Revisiting Keynes: Economic Possibilities for Our Grandchildren.” Book review. Journal of Regional Science 48, 2010.

“California Loses Few Jobs to Other States.” San Francisco Chronicle Op-Ed, May 8, 2009.

“The Federal Stimulus: A Boost or a Bane?” San Diego Union-Tribune Op-Ed, February 5, 2009.

“Hands-Free Phones in Cars Will Save Lives.” Sacramento Bee Op-Ed, May 31, 2008.

“How to Untangle the Wireless Debate.” San Francisco Chronicle Op-Ed, July 9, 2007.

“Accessible Technology in Computing – Examining Awareness, Use, and Future Potential.” With Betsey Stevenson. Forrester Research report commissioned by Microsoft, 2004-5.

“The High-Tech Rural Renaissance? Information Technology, Firm Size, and Rural Economic Growth.” U.S. Small Business Association, Office of Advocacy, research paper series, 1999.

“New England at Your Service: The New Geography of Service Industries.” Federal Reserve Bank of Boston Regional Review 8:4, 1998.