

GIVING TO PPIC



**PPIC**

PUBLIC POLICY  
INSTITUTE OF CALIFORNIA

## GIVING TO PPIC

### GIVING TO THE PUBLIC POLICY INSTITUTE OF CALIFORNIA

The Public Policy Institute of California is dedicated to informing and improving public policy in California through independent, objective, nonpartisan research on major economic, social, and political issues. The institute's goals are to raise public awareness and to help elected representatives and other decisionmakers make more informed choices when developing policies and programs.

Unrestricted gifts from private individuals and philanthropies are crucial to advancing PPIC's mission. These funds provide the flexibility to take on timely and relevant projects that we may not otherwise be able to pursue. Over the long term, our giving program allows PPIC's stakeholders to invest in the organization's future and help us realize our vision of providing essential information and framing policy debates to shape a better future for California

“I support PPIC because the public needs to be informed about key policy issues and choices, especially in these difficult economic times. PPIC helps bring complicated policy information to our California citizens in an objective and understandable way that benefits our democratic process tremendously.”

—*Mayor Richard J. Riordan*

## GIVING OPPORTUNITIES

### **Visionary Circle – \$100,000**

Ambassador's Circle benefits, plus the option to designate your gift to one of our programs or policy areas\*

### **Ambassador's Circle – \$50,000**

Governor's Circle benefits, plus the opportunity to bring the president or a research expert to speak at an event in your home or office

### **Governor's Circle – \$25,000**

Director's Circle benefits, plus an annual Governor's Circle dinner with former California governors

### **Director's Circle – \$10,000**

President's Circle benefits, plus access to the president to discuss your areas of policy interest

### **President's Circle – \$1,000**

Emerging California Leaders benefits, plus an invitation to the annual President's Circle briefing and luncheon, and special invitations to and reserved seating at all PPIC-sponsored public events

### **Emerging California Leaders – \$250**

Recognition on PPIC's website and annual financial report, a quarterly letter from the president, and PPIC's electronic reports and briefings

*\*Donors of \$500,000 or more will have the option to the naming rights for a program and will be listed as members of the Visionary Circle in perpetuity.*

*Gifts of \$1,000,000 or more will be announced to the press.*

## NAMING OPPORTUNITIES

### **Endowed Chairs**

Endowed chairs provide the resources necessary to attract and retain top talent and to ensure that these individuals are empowered to tackle critical issues facing the state.

### **Research Projects and Programs**

Named research projects and programs vary based on duration, staff, and the policy interests of the donor.

## UNRESTRICTED GIFTS IN ACTION

California faces unprecedented social, economic, and political challenges. The context may be gloomy but the crisis conditions of the present have provided us with an opportunity to engage in a public discussion about our state's present and future course.

In 2011, PPIC hosted the *GdYU\_ Yf'GYf]Yg'cb '7U]Zfb]Ug' : i hi fY*. In a collaborative and nonpartisan spirit, the series brought together a diverse group of state leaders for constructive discussions of the major issues facing our state—from job creation to fiscal reform to the implementation of the federal health care act in California. Featured speakers included HP CEO Meg Whitman, state Legislative Analyst Mac Taylor, and several of the state's constitutional officers—Lieutenant Governor Gavin Newsom, Insurance Commissioner Dave Jones, Treasurer Bill Lockyer, and Attorney General Kamala Harris. One attendee noted that “*h YdfcVYa gZMb/ '7U]Zfb]UWbbchVYgc'j YXk ]h 'cbYcf' Hk c UddfcUWYg'zUbX'h Uhg'k \nk YbYX'UWbl]bi U X]gWgg]cb' ]\_ Yh YcbYlcXUn'*”

These free, public events provided a unique opportunity to raise awareness at a critical transition point for California. Many of the conversations that took center stage will set the tone for the election year ahead.

The success of the speaker series would not have been possible without underwriting support from foundations and corporate partners as well as contributions of unrestricted support to PPIC's Donor Circle. Next, we plan to continue these discussions with the *&S%'GdYU\_ Yf'GYf]Yg'cb '7U]Zfb]Ug' : i hi fY*. With your help, we can ensure that accessible and compelling public programming continues at PPIC.

## Thank you for supporting PPIC!

For more information, please contact the advancement office at 415-291-4421 or [dunn@ppic.org](mailto:dunn@ppic.org).

ENGAGED

ACCESSIBLE

## PPIC'S ADVANCEMENT COUNCIL

Advancement Council members serve as ambassadors for the institute's outreach and development efforts.

### ADVANCEMENT COUNCIL MEMBERS

The Honorable Gray Davis, former California governor\*

The Honorable Pete Wilson, former California governor\*

Ophelia Basgal, regional administrator, Department of Housing and Urban Development

Linda Griego, president and CEO, Griego Enterprises

Walter B. Hewlett, Chair, Board of Directors, William and Flora Hewlett Foundation

Arjay Miller, PPIC cofounder and dean emeritus, Stanford Graduate School of Business

Thomas C. Sutton, retired chairman and CEO, Pacific Life Insurance Company

Harold M. Williams, president emeritus, The J. Paul Getty Trust

*\*Honorary Co-Chairs*



#### **Public Policy Institute of California**

500 Washington Street, Suite 600

San Francisco, California 94111

Tel 415 291 4400 Fax 415 291 4401

#### **PPIC Sacramento Center**

The Senator Building

1121 L Street, Suite 801

Sacramento, California 95814

Tel 916 440 1120 Fax 916 440 1121

[www.ppic.org](http://www.ppic.org)