contact: surveys@ppic.org



Job Approval Ratings for **President Obama**

PPIC Statewide Survey, January 2014

		Approve	Disapprove	Don't know
All adults		53%	43%	4%
Registered voters		49	48	3
Likely voters		46	51	2
Party	Democrats	76	20	4
	Republicans	15	85	1
	Independents	41	56	3
Political ideology	Liberals	73	23	3
	Moderates	54	41	5
	Conservatives	36	62	3
Gender	Men	50	47	3
	Women	56	39	5
Race/Ethnicity	Asians	53	41	6
	Blacks	89	11	-
	Latinos	62	33	5
	Whites	41	56	3
Household income	Under \$40,000	60	35	5
	\$40,000 to under \$80,000	51	45	4
	\$80,000 or more	46	52	2
Age	18–34	59	36	4
	35–54	51	44	5
	55 and older	50	48	2
Education	High school or less	61	34	4
	Some college	44	53	3
	College graduate	52	44	4
Region	Central Valley	46	50	5
	San Francisco Bay Area	59	37	4
	Los Angeles	57	38	5
	Orange/San Diego	46	52	2
	Inland Empire	58	38	4
Children age 18 or younger	Yes	54	41	4
	No	52	44	4
Home	Own	48	47	5
	Rent	58	39	3
Direction of state?	Right direction	69	27	4
	Wrong direction	31	67	2
California economy during next 12 months?	Good times	68	28	4
	Bad times	37	60	4

PPIC Statewide Survey: Californians and Their Government, January 2014. Includes 1,706 adults, 1,433 registered voters, and 1,151 likely voters. Interviews took place January 14–21, 2014. Numbers in above table are among all adults. The margin of error for all adults is $\pm 3.8\%$. The margin of error for subgroups is larger. Numbers may not add to 100 due to rounding.



