

General Direction of Things in California

PPIC Statewide Survey, June 2013

		Right direction	Wrong direction	Don't know
All adults		45%	42%	13%
Registered voters		41	49	10
Likely voters		39	53	9
Party	Democrats	56	33	11
	Republicans	19	72	9
	Independents	38	51	11
Political ideology	Liberals	59	29	12
	Moderates	48	38	14
	Conservatives	31	60	10
Gender	Men	45	43	12
	Women	44	41	14
Race/Ethnicity	Asians	64	21	15
	Blacks	44	42	13
	Latinos	49	36	15
	Whites	36	52	11
Household income	Under \$40,000	49	36	15
	\$40,000 to under \$80,000	38	52	10
	\$80,000 or more	45	45	10
Age	18–34	52	36	13
	35–54	42	44	13
	55 and older	40	46	14
Education	High school or less	46	36	18
	Some college	40	52	8
	College graduate	48	40	12
Region	Central Valley	40	45	15
	San Francisco Bay Area	54	34	11
	Los Angeles	42	41	16
	Orange/San Diego	43	48	9
	Inland Empire	44	44	11
Children age 18 or younger	Yes	45	43	12
	No	45	41	14
Home	Own	42	47	12
	Rent	45	41	14

PPIC Statewide Survey: *Californians and Information Technology*, June 2013. Includes 2,502 adults, 1,936 registered voters, and 1,449 likely voters. Interviews took place June 4–18, 2013. Numbers in above table are among all adults. The margin of error for all adults is $\pm 2.9\%$. The margin of error for subgroups is larger. Numbers may not add to 100 due to rounding.

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