

## General Direction of Things in California

PPIC Statewide Survey, June 2013

Name			Right direction	Wrong direction	Don't know
Democrats   Section   Se	All adults		45%	42%	13%
Party   Democrats   56   33   11	Registered voters		41	49	10
Party         Republicans         19         72         9           Independents         38         51         11           Political Ideology         Moderates         48         38         14           Conservatives         31         60         10           Gender         Men         45         43         12           Women         44         41         14           Asians         64         21         15           Rece/Ethnicity         Blacks         44         42         13           Latinos         49         36         15           Blacks         44         42         13           Household Income         Mintes         36         52         11           Security         49         36         15           Security         49         36         15           Security         49         36         15           Security         45         45         45         10           Region         45         45         45         10           Security         46         36         18           Education	Likely voters		39	53	9
Independents   38   51   11	Party	Democrats	56	33	11
Liberals   59   29   12		Republicans	19	72	9
Political Ideology         Moderates         48         38         14           Conservatives         31         60         10           Gender         Men         45         43         12           Women         44         41         14           Agama         64         21         15           Blacks         44         42         13           Latinos         49         36         15           Whites         36         52         11           Household Income         49         36         15           \$40,000 to under \$80,000         49         36         15           \$40,000 to under \$80,000         38         52         10           \$80,000 or more         45         45         10           48         42         44         13           45         53         45         10           40         46         14           41         42         44         13           42         40         52         8           Education         52         8         4           College graduate         48         40         12 </td <td>Independents</td> <td>38</td> <td>51</td> <td>11</td>		Independents	38	51	11
Conservatives   31   60   10	Political ideology	Liberals	59	29	12
Gender         Men         45         43         12           Women         44         41         14           Asians         64         21         15           Blacks         44         42         13           Elacks         44         42         13           Momen         49         36         15           Whites         36         52         11           Momen         49         36         15           Momen         49         36         15           Momen         49         36         15           Momen         49         36         15           Momen         45         45         10           Seloution         45         45         10           Momen         46         36         13           Age         46         36         18           Education         40         46         14           Momen college         40         52         8           College graduate         48         40         12           Region         40         45         15           San Francisco Bay Area		Moderates	48	38	14
Gender         Women         44         41         14           Asians         64         21         15           Blacks         44         42         13           Latinos         49         36         15           Whites         36         52         11           Mulder \$40,000         49         36         15           Mousehold income         \$40,000 to under \$80,000         38         52         10           \$80,000 or more         45         45         10           Age         18-34         52         36         13           Age         35-54         42         44         13           55-54         42         44         13           Education         40         46         14           Milgh school or less         46         36         18           Education         52         8           College graduate         48         40         12           Region         40         45         15           Age         54         34         11           Location or less         48         40         12           Region         <		Conservatives	31	60	10
Momen   44   41   14   14	Gender	Men	45	43	12
Race/Ethnicity         Blacks         44         42         13           Latinos         49         36         15           Whites         36         52         11           Household income         49         36         15           Household income         \$40,000 to under \$80,000         38         52         10           \$80,000 or more         45         45         10           Age         18-34         52         36         13           Age         35-54         42         44         13           55 and older         40         46         14           Education         Some college         40         52         8           Education         Some college         40         52         8           Education         48         40         12           Region         40         45         15           San Francisco Bay Area         54         34         11           Los Angeles         42         41         16           Orange/San Diego         43         48         9           Inlind Empire         44         44         41         11 <t< td=""><td>Women</td><td>44</td><td>41</td><td>14</td></t<>		Women	44	41	14
Latinos	Race/Ethnicity	Asians	64	21	15
Latinos   49   36   15     Whites   36   52   11     Musehold income   49   36   15     S40,000 to under \$80,000   38   52   10     \$80,000 or more   45   45   45   10     Age   18-34   52   36   13     55 and older   40   46   14     Migh school or less   46   36   18     Education   52   8     College graduate   48   40   12     Region   Central Valley   40   45   15     San Francisco Bay Area   54   34   11     Los Angeles   42   41   16     Orange/San Diego   43   48   9     Inland Empire   44   44   11     Chilidren age 18 or younger   70     Home   0wn   42   47   12     Home   12   12     Home   12   13     Home   14   14   14     Home   15   15     Home   16   16     Whites   36   52   10     49   36   52   10     40   45   36   13     48   9     40   41   44   11     41   42   43   12     43   44   44   14     44   44   44     44   44		Blacks	44	42	13
Under \$40,000   49   36   15		Latinos	49	36	15
S40,000 to under \$80,000   38   52   10		Whites	36	52	11
\$80,000 or more	Household income	Under \$40,000	49	36	15
18-34   52   36   13		\$40,000 to under \$80,000	38	52	10
Signature   Sign		\$80,000 or more	45	45	10
Some college	Age	18-34	52	36	13
High school or less       46       36       18         Some college       40       52       8         College graduate       48       40       12         Region       Central Valley       40       45       15         San Francisco Bay Area       54       34       11         Los Angeles       42       41       16         Orange/San Diego       43       48       9         Inland Empire       44       44       41       11         Children age 18 or younger       Yes       45       43       12         No       45       41       14         Home		35–54	42	44	13
Some college   40   52   8		55 and older	40	46	14
College graduate         48         40         12           Central Valley         40         45         15           San Francisco Bay Area         54         34         11           Los Angeles         42         41         16           Orange/San Diego         43         48         9           Inland Empire         44         44         11           Children age 18 or younger         Yes         45         43         12           No         45         41         14           Home         Own         42         47         12	Education	High school or less	46	36	18
Central Valley         40         45         15           San Francisco Bay Area         54         34         11           Los Angeles         42         41         16           Orange/San Diego         43         48         9           Inland Empire         44         44         11           Children age 18 or younger         Yes         45         43         12           No         45         41         14           Home         Own         42         47         12		Some college	40	52	8
San Francisco Bay Area   54   34   11		College graduate	48	40	12
Region       Los Angeles       42       41       16         Orange/San Diego       43       48       9         Inland Empire       44       44       11         Children age 18 or younger       Yes       45       43       12         No       45       41       14         Home       Own       42       47       12	Region	Central Valley	40	45	15
Orange/San Diego         43         48         9           Inland Empire         44         44         41           Children age 18 or younger         Yes         45         43         12           No         45         41         14           Home         Own         42         47         12		San Francisco Bay Area	54	34	11
Inland Empire		Los Angeles	42	41	16
Children age 18 or younger         Yes         45         43         12           No         45         41         14           Home         Own         42         47         12		Orange/San Diego	43	48	9
No 45 41 14  Own 42 47 12  Home		Inland Empire	44	44	11
No         45         41         14           Own         42         47         12           Home         45         47         12	Children age 18 or younger	Yes	45	43	12
Home		No	45	41	14
### Home Rent 45 41 14	Home	Own	42	47	12
		Rent	45	41	14

PPIC Statewide Survey: Californians and Information Technology, June 2013. Includes 2,502 adults, 1,936 registered voters, and 1,449 likely voters. Interviews took place June 4–18, 2013. Numbers in above table are among all adults. The margin of error for all adults is  $\pm 2.9\%$ . The margin of error for subgroups is larger. Numbers may not add to 100 due to rounding.

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