

PARTICIPANTS

Mark Baldassare is president and CEO of the Public Policy Institute of California, where he holds the Arjay and Frances Fearing Miller Chair in Public Policy. He is a leading expert on public opinion and survey methodology, and has directed the PPIC Statewide Survey since 1998. He is an authority on elections, voter behavior, and political and fiscal reform, authoring ten books and numerous reports on these topics. He often provides testimony before legislative committees and state commissions, and regularly hosts PPIC's Speaker Series, a public forum featuring in-depth interviews with state and national leaders. Previously, he served as PPIC's director of research. Before joining PPIC, he was a professor of urban and regional planning at the University of California, Irvine, where he held the Johnson Chair in Civic Governance. He has conducted surveys for the *Los Angeles Times*, the *San Francisco Chronicle*, and the California Business Roundtable. He holds a PhD in sociology from the University of California, Berkeley.

Monica Lozano is president and CEO of the College Futures Foundation, which works in partnership with organizations and leaders around the state to ensure education pathways are aligned seamlessly for college attainment. She is committed to the vision that California's low-income students and students of color should have equitable access to bachelor's degrees and a better life. Before joining the College Futures Foundation, she spent 30 years in media as editor and publisher of *La Opinión*, the largest Spanish-language newspaper in the country, and then as chairman and CEO of the parent company, ImpreMedia. She has been very active in education, especially at the institutional governance level. She served as chair of the California State Board of Education and the Board of Regents of the University of California, spent more than 20 years as a trustee of the University of Southern California, and is a member of the American Academy of Arts and Sciences Commission on the Future of Undergraduate Education.