PPIC Statewide Survey mission

- Provide timely, relevant, nonpartisan data on political, social, and economic opinions
- Inform and improve state policymaking, raise awareness, encourage discussion
- Provide a voice for all Californians in important state policy debates
  - 293,000+ Californians since 1998
  - 140 general, issue, and regional surveys
Californians and Their Government

- General series funded by The James Irvine Foundation
- State government
  - State and local tax system
  - State water supply, water bond, high-speed rail
- Federal government
  - Approval ratings
  - Health care, immigration reform, marijuana
- Telephone interviews, March 11 to 18
  - 1,702 adults/1,091 likely voters
    - ± 3.6% margin of error for adults
    - ± 4.5% for likely voters
Outline

- PPIC Statewide Surveys
- State government
- Federal government
- Conclusions
Approval of state elected officials

Governor Brown
California Legislature

% 80
70
60
50
40
30
20
10
0


25
34
36
40
49
49
Most important issue facing California

Jobs, economy
Water, drought

<table>
<thead>
<tr>
<th></th>
<th>Jobs, economy</th>
<th>Water, drought</th>
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</thead>
<tbody>
<tr>
<td>Mar 2012</td>
<td>52</td>
<td>1</td>
</tr>
<tr>
<td>Mar 2013</td>
<td>45</td>
<td>2</td>
</tr>
<tr>
<td>Mar 2014</td>
<td>32</td>
<td>15</td>
</tr>
</tbody>
</table>
Overall mood and economic outlook

Do you think things in California are generally going in the right direction or the wrong direction?

- Right direction: 45%
- Wrong direction: 48%
- Don't know: 7%

Turning to economic conditions in California, do you think that during the next 12 months we will have good times financially or bad times?

- Good times: 46%
- Bad times: 45%
- Don't know: 10%

All adults
Overall, how fair do you think our present state and local tax system is—would you say it is very fair, moderately fair, not too fair, or not at all fair?

- Very fair: 3%
- Moderately fair: 47%
- Not too fair: 32%
- Not at all fair: 15%
- Don't know: 3%

All adults
When you combine all of the taxes you pay to state and local governments, do you feel that you pay much more than you should, somewhat more than you should, about the right amount, or less than you should?
Raising state income tax on the wealthy

How about raising the top rate of the state income tax paid by the wealthiest Californians? Do you favor or oppose this proposal?

<table>
<thead>
<tr>
<th>Group</th>
<th>% Favor</th>
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<tbody>
<tr>
<td>All adults</td>
<td>63</td>
</tr>
<tr>
<td>Dem</td>
<td>80</td>
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<tr>
<td>Rep</td>
<td>27</td>
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<tr>
<td>Ind</td>
<td>62</td>
</tr>
<tr>
<td>Likely voters</td>
<td>56</td>
</tr>
</tbody>
</table>
Raising state taxes paid by California corporations

How about raising the state taxes paid by California corporations? Do you favor or oppose this proposal?

- All adults: 51%
- Dem: 67%
- Rep: 21%
- Ind: 50%
- Likely voters: 48%

% favor
How about extending the state sales tax to services that are not currently taxed?

Don't know 11%
Favor 30%
Oppose 59%

All adults

How about extending the state sales tax to services that are not currently taxed while lowering the overall sales tax rate?

Don't know 13%
Favor 44%
Oppose 43%
Would you say that the supply of water is a big problem, somewhat of a problem, or not much of a problem in your part of California?

% saying big problem

- Dec 09: 44%
- May 10: 42%
- Mar 12: 30%
- Mar 14: 55%
Would you say that you and your family have taken steps to reduce water use recently in response to the current drought?

- **All adults**: 35% (done a lot) to 57% (done a little)
- **Central Valley**: 22% (done a lot) to 68% (done a little)
- **San Francisco Bay Area**: 41% (done a lot) to 53% (done a little)
- **Los Angeles**: 36% (done a lot) to 54% (done a little)
- **Orange/San Diego**: 38% (done a lot) to 53% (done a little)
- **Inland Empire**: 40% (done a lot) to 58% (done a little)
The legislature is considering an approximately $11.1 billion bond measure for the November 2014 ballot to pay for state water projects. If the election were being held today, would you vote yes or no on this state water bond?
Importance of passing state water bond

How important is it that voters pass the state water bond measure: is it very important, somewhat important, not too important, or not at all important?

- **All adults**: 52%
- **Likely Voters**: 44%
- **Central Valley**: 61%
- **Inland Empire**: 55%
- **Los Angeles**: 55%
- **Orange/San Diego**: 47%
- **San Francisco Bay Area**: 43%
High-speed rail in California

Do you favor or oppose building a high-speed rail system in California?

<table>
<thead>
<tr>
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<th>Oppose</th>
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</thead>
<tbody>
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<td>50%</td>
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<tr>
<td>Likely voters</td>
<td>45%</td>
<td>50%</td>
</tr>
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</table>
Gubernatorial primary race

If the June primary for governor were being held today, and these were the candidates, who would you vote for?

Jerry Brown, a Democrat 47%
Tim Donnelly, a Republican 10%
Andrew Blount, a Republican 2%
Neel Kashkari, a Republican 2%
Someone else 3%
Don't know 36%
Primary likely voters
Attention to news about gubernatorial candidates

How closely are you following news about candidates for the governor’s election—very closely, fairly closely, not too closely, or not at all closely?

% saying very/fairly closely

<table>
<thead>
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<th>Month</th>
<th>%</th>
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<tbody>
<tr>
<td>Mar 06</td>
<td>52</td>
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<tr>
<td>Mar 10</td>
<td>63</td>
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<td>Dec 13</td>
<td>22</td>
</tr>
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<td>Jan 14</td>
<td>28</td>
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<tr>
<td>Mar 14</td>
<td>37</td>
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Approval of federal elected officials

- President Obama: 59 (Mar 12), 66 (Mar 13), 52 (Mar 14)
- U.S. Congress: 24 (Mar 12), 29 (Mar 13), 19 (Mar 14)
National mood and economic outlook

Do you think things in the United States are generally going in the right direction or the wrong direction?

- Right direction: 39%
- Wrong direction: 56%
- Don't know: 5%

Turning to economic conditions, do you think that during the next 12 months the United States will have good times financially or bad times?

- Good times: 45%
- Bad times: 48%
- Don't know: 7%

All adults
Federal officials’ handling of the deficit and debt ceiling

Overall, do you approve or disapprove of the way that _____ is handling the federal deficit and debt ceiling?
As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?
Long-term impact of health care reform

In the long run, do you think the health care law will be good or bad for you and your family, or won’t it make much difference?

- Good: 34%
- Bad: 26%
- Won't make much difference: 36%
- Don't know: 3%

All adults
Will uninsured Californians obtain coverage in March?

As you may know, the 2010 health care law requires nearly all Americans to have health insurance by the end of March or else pay a fine. Do you think you will obtain health insurance in 2014, or do you think you will remain uninsured?

- Obtain insurance: 75%
- Remain uninsured: 21%
- Don't know: 4%
Impact of immigrants on California

Immigrants today are a benefit to California because of their hard work and job skills; or immigrants today are a burden to California because they use public services.

Mar 2014, 65%

Mar 2014, 27%
Income gap in the U.S.

Do you think the gap between the rich and the poor in the U.S. is getting larger, getting smaller, or has it stayed the same?

- Getting larger: 73%
- Getting smaller: 3%
- Stayed the same: 21%
- Don't know: 3%

All adults
Government’s role in reducing inequality

Should the government do more to reduce the gap between the rich and the poor in the country, or is this something the government should not be doing?

*CBS News Poll, Jan 2014
Government’s role in abortion access

The government should pass more laws that restrict the availability of abortion; or the government should not interfere with a woman’s access to abortion.

All adults: 69%
Likely voters: 78%
Dem: 81%
Ind: 78%
Rep: 66%
Stricter environmental laws and regulations cost too many jobs and hurt the economy; or stricter environmental laws and regulations are worth the cost.
Gun control regulations

The government goes too far in restricting the rights of citizens to own guns; or the government does not do enough to regulate access to guns.

The graph shows the percentage of adults, Democrats (Dem), Republicans (Rep), Independents (Ind), and likely voters who believe the government goes too far or does not do enough in regulating access to guns.

- All adults: 37% go too far, 56% do not do enough
- Democrats: 21% go too far, 75% do not do enough
- Republicans: 24% go too far, 67% do not do enough
- Independents: 38% go too far, 54% do not do enough
- Likely voters: 41% go too far, 52% do not do enough

Legend:
- Orange: Goes too far
- Gray: Does not do enough
Marijuana legalization

In general, do you think the use of marijuana should be legal, or not?

In the chart, the colors indicate:
- Orange: Yes, legal
- Gray: No, not legal

- **All adults**:
  - Yes, legal: 49%
  - No, not legal: 47%

- **Age 18 to 34**:
  - Yes, legal: 64%
  - No, not legal: 34%

- **Age 35 to 54**:
  - Yes, legal: 39%
  - No, not legal: 58%

- **55 and older**:
  - Yes, legal: 47%
  - No, not legal: 48%

- **Likely voters**:
  - Yes, legal: 53%
  - No, not legal: 44%
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Conclusions

- Approval ratings of both Governor Brown and the legislature declined since January
- Increase in share naming drought, water as top issue; 50 percent of likely voters support the water bond
- Six in 10 say they pay more in taxes than they should
- Views on health care reform unchanged
- Record-high share say immigrants are a benefit to the state
- Six in 10 say government should do more to reduce income inequality
- Californians divided on marijuana legalization
Notes on the use of these slides

These slides were created to accompany a presentation. They do not include full documentation of sources, data samples, methods, and interpretations. To avoid misinterpretations, please contact:

surveys@ppic.org

Thank you for your interest in this work.