PPIC Statewide Survey: Californians and Their Government

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October 2014

Supported with funding from The James Irvine Foundation
PPIC Statewide Survey mission

- Provide timely, relevant, nonpartisan data on political, social, and economic opinions
- Inform and improve state policymaking, raise awareness, encourage discussion
- Provide a voice for all Californians in important state policy debates
  - 304,000+ Californians since 1998
  - 140+ general, issue, and regional surveys
Californians and Their Government

- General series funded by The James Irvine Foundation
- November election
  - Gubernatorial race
  - Propositions 1, 2, 45, and 47
- State and national issues
  - Approval ratings, overall mood
  - State budget, drought, public safety
- Telephone interviews, October 12 to 19
  - 1,704 adults, ± 3.5% margin of error
  - 976 likely voters, ± 4.6% margin of error
Outline

- PPIC Statewide Surveys
- November election
- State and national issues
- Conclusions
If the November 4 election for governor were being held today, would you vote for Jerry Brown, a Democrat, or Neel Kashkari, a Republican?

- July: 52% for Jerry Brown, 33% for Neel Kashkari, 4% would not vote for governor (volunteered), 2% don't know.
- September: 54% for Jerry Brown, 33% for Neel Kashkari, 2% would not vote for governor (volunteered), 11% don't know.
- October: 52% for Jerry Brown, 36% for Neel Kashkari, 4% would not vote for governor (volunteered), 8% don't know.
Attention to governor’s race

How closely are you following news about candidates for the 2014 governor’s election—very closely, fairly closely, not too closely, or not at all closely?

- Very closely: 18%
- Fairly closely: 34%
- Not too closely: 34%
- Not at all closely: 13%
- Don't know: 1%

Likely voters
Voter enthusiasm

Thinking about the November 4 election, are you more enthusiastic about voting than usual, or less enthusiastic?

![Bar chart showing voter enthusiasm]

- More enthusiastic
- Less enthusiastic
- Same/neither

<table>
<thead>
<tr>
<th>Date</th>
<th>More enthusiastic</th>
<th>Less enthusiastic</th>
<th>Same/neither</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 2010</td>
<td>53</td>
<td>30</td>
<td>16</td>
</tr>
<tr>
<td>October 2012</td>
<td>61</td>
<td>27</td>
<td>11</td>
</tr>
<tr>
<td>October 2014</td>
<td>40</td>
<td>42</td>
<td>15</td>
</tr>
</tbody>
</table>
If the 2014 election for U.S. House of Representatives were being held today, would you vote for the Republican candidate or the Democratic candidate in your district?
If the 2014 election for the California State Assembly were being held today, would you vote for the Republican candidate or the Democratic candidate in your district?

<table>
<thead>
<tr>
<th></th>
<th>Republican/lean Republican</th>
<th>Democratic/lean Democratic</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>All likely voters</td>
<td>40</td>
<td>48</td>
<td>11</td>
</tr>
<tr>
<td>Dem</td>
<td>9</td>
<td>83</td>
<td>8</td>
</tr>
<tr>
<td>Rep</td>
<td>85</td>
<td>6</td>
<td>10</td>
</tr>
<tr>
<td>Ind</td>
<td>35</td>
<td>40</td>
<td>22</td>
</tr>
</tbody>
</table>
Support for Propositions 1 and 2

Prop 1: Water bond, funding for water quality, supply, treatment, and storage projects

- September: 58%
- October: 56%

Prop 2: State budget, budget stabilization account

- September: 43%
- October: 49%
Partisan support for water bond

Proposition 1 is called the “Water Bond. Funding for Water Quality, Supply, Treatment, and Storage Projects.” If the election were being held today would you vote yes or no on Proposition 1?
Partisan support for budget stabilization account

Proposition 2 is called the “State Budget. Budget Stabilization Account Legislative Constitutional Amendment.” If the election were being held today would you vote yes or no on Proposition 2?

- All likely voters: 49% for, 34% against, 17% don't know
- Dem: 53% for, 30% against, 16% don't know
- Rep: 49% for, 34% against, 17% don't know
- Ind: 49% for, 37% against, 14% don't know
Support for Propositions 45 and 47

- Prop 45: Health care insurance, rate changes
  - September: 48%
  - October: 39%
- Prop 47: Criminal sentences, misdemeanor penalties
  - September: 62%
  - October: 59%

Likely voters
Partisan support for regulating health insurance rate changes

Proposition 45 is called the “Healthcare Insurance Rate Changes Initiative Statute.” If the election were being held today would you vote yes or no on Proposition 45?

- **All likely voters**: 39% Yes, 46% No, 15% Don't know
- **Dem**: 48% Yes, 38% No, 15% Don't know
- **Rep**: 61% Yes, 25% No, 14% Don't know
- **Ind**: 46% Yes, 43% No, 11% Don't know
Partisan support for sentencing reform

Proposition 47 is called the “Criminal Sentences. Misdemeanor Penalties. Initiative Statute.” If the election were being held today would you vote yes or no on Proposition 47?
Outline

- PPIC Statewide Surveys
- November election
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- Conclusions
Thinking about the state as a whole, what do you think is the most important issue facing the people of California today?

- Water, drought
- Jobs, economy
- State budget, deficit, taxes

In October 2010:
- 59% Jobs, economy
- 10% Water, drought
- 21% State budget, deficit, taxes

In October 2014:
- 29% Water, drought
- 26% Jobs, economy
- 21% State budget, deficit, taxes
Outlook for the state

Do you think things in California are generally going in the right direction or the wrong direction?

- Right direction: 47%
- Wrong direction: 46%
- Don't know: 7%

Turning to economic conditions in California, do you think that during the next 12 months we will have good times financially or bad times?

- Good times: 45%
- Bad times: 44%
- Don't know: 11%

All adults
Approval of state elected officials

- Governor Brown
- California Legislature

- Oct 2012: 42
- Jan 2014: 58
- Oct 2014: 50

- Oct 2012: 28
- Jan 2014: 42
- Oct 2014: 41
Approval ratings of state legislators

Overall, do you approve or disapprove of the job that the state legislators representing your assembly and senate districts are doing at this time?

<table>
<thead>
<tr>
<th>Group</th>
<th>Approve</th>
<th>Disapprove</th>
</tr>
</thead>
<tbody>
<tr>
<td>All adults</td>
<td>43</td>
<td>39</td>
</tr>
<tr>
<td>Dem</td>
<td>52</td>
<td>34</td>
</tr>
<tr>
<td>Rep</td>
<td>24</td>
<td>62</td>
</tr>
<tr>
<td>Ind</td>
<td>42</td>
<td>45</td>
</tr>
<tr>
<td>Likely voters</td>
<td>38</td>
<td>50</td>
</tr>
</tbody>
</table>
Approval of federal elected officials

- President Obama: 63% in Oct 2012, 53% in Jan 2014, 49% in Oct 2014
- U.S. Congress: 26% in Oct 2012, 26% in Jan 2014, 24% in Oct 2014

Source: PPIC
Approval ratings of representative to the U.S. House

Overall, do you approve or disapprove of the way your own representative to the U.S. House of Representatives in Congress is handling his or her job?
Seriousness of water supply problem

Would you say that the supply of water is a big problem, somewhat of a problem, or not much of a problem in your part of California?
Overall, do you think that the state and local governments are doing too much, the right amount, or not enough to respond to the current drought in California?

- Not enough: 57%
- The right amount: 31%
- Too much: 5%
- Don't know: 7%

All adults
Seriousness of state budget situation

Do you think the state budget situation in California—that is, the balance between government spending and revenues—is a big problem, somewhat of a problem, or not a problem for the people of California today?

<table>
<thead>
<tr>
<th></th>
<th>All adults</th>
<th>Dem</th>
<th>Rep</th>
<th>Ind</th>
<th>Likely voters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Big problem</td>
<td>54</td>
<td>48</td>
<td>76</td>
<td>65</td>
<td>62</td>
</tr>
<tr>
<td>Somewhat of a problem</td>
<td>33</td>
<td>42</td>
<td>17</td>
<td>29</td>
<td>29</td>
</tr>
</tbody>
</table>
Support for a rainy day fund

Fiscal reforms have been proposed to address the structural issues in the state budget and local budget issues. Do you favor or oppose increasing the size of the state's rainy day fund and requiring above-average revenues to be deposited into it for use during economic downturns?
Levels of crime in California

In your opinion, how much of a problem is crime in California today? Is it a big problem, somewhat of a problem, or not much of a problem?

- All adults: 50%
- Central Valley: 65%
- Inland Empire: 55%
- Los Angeles: 51%
- San Francisco Bay Area: 43%
- Orange/San Diego: 38%

% big problem
Public safety realignment

As you may know, state funding is being provided to shift some of the lower-risk inmates from state prisons to county jails to reduce prison overcrowding and lower state costs. How confident are you that your local government is able to take on this responsibility?

- Very confident: 12%
- Somewhat confident: 36%
- Not too confident: 26%
- Not at all confident: 22%
- Don't know: 3%

All adults
As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?
Party favorability

Do you have a favorable or an unfavorable impression of ________?

Democratic Party
- Favorable: 46%
- Unfavorable: 43%
- Don't know: 10%

Republican Party
- Favorable: 29%
- Unfavorable: 59%
- Don't know: 12%

All adults
Outline

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Conclusions

- Governor Brown leads in the gubernatorial race
- Majorities support the water bond (Prop. 1) and sentencing reform (Prop. 47)
- About half support the rainy day fund (Prop. 2)
- Support has declined for health care insurance measure (Prop. 45)
- Top issues: state budget/the economy, and water/drought
- Record-high share say water supply is a big problem
- Favorability of both major parties has declined
Notes on the use of these slides

These slides were created to accompany a presentation. They do not include full documentation of sources, data samples, methods, and interpretations. To avoid misinterpretations, please contact:

surveys@ppic.org

Thank you for your interest in this work.
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