California—State of Change

December 3, 2014
Sheraton Grand Hotel
Sacramento, CA
8:30 a.m.  Registration and continental breakfast

9:00 a.m.  Welcome
    Donna Lucas, Lucas Public Affairs

9:15 a.m.  Sutton Family Speaker Series Keynote
    Moderator: Mark Baldassare, PPIC
    Nancy McFadden, Office of the Governor

10:00 a.m.  Break

10:15 a.m.  Session 1: California’s New Leadership
    Presider: Hans Johnson, PPIC
    Moderator: Gregory Rodriguez, Zócalo Public Square
    Assemblymember Rocky Chávez, State of California
    Assemblymember Lorena Gonzalez, State of California
    Assemblymember Chris Holden, State of California

11:30 a.m.  Break

11:45 a.m.  Session 2 (lunch): Government 2.0
    Presider: Patrick Murphy, PPIC
    Moderator: John Myers, KQED News
    Controller John Chiang, State of California
    Mayor Ashley Swearengin, City of Fresno
    Antonio Villaraigosa, USC Price School of Public Policy

1:15 p.m.  Break

California—State of Change  #PPICfuture
1:30 p.m.  **Session 3: Economic Shifts**  
Presider: Sarah Bohn, PPIC  
Moderator: John Diaz, *San Francisco Chronicle*  
Antonia Hernández, California Community Foundation  
Supervisor Joe Simitian, Santa Clara County Board of Supervisors  
Allan Zaremberg, California Chamber of Commerce

2:45 p.m.  **Break**

3:00 p.m.  **Session 4: Cutting Edges**  
Presider: Ellen Hanak, PPIC  
Moderator: Patt Morrison, *Los Angeles Times* and Southern California Public Radio  
Jeff Morales, California High-Speed Rail Authority  
Mary Nichols, California Air Resources Board  
Art Torres, California Institute for Regenerative Medicine

4:15 p.m.  **Closing remarks and adjourn**

4:30 p.m. –  **Reception**  
5:30 p.m.
Mark Baldassare is president and CEO of the Public Policy Institute of California, where he also holds the Arjay and Frances Fearing Miller Chair in Public Policy and directs the PPIC Statewide Survey—a large-scale public opinion project designed to develop an in-depth profile of the social, economic, and political forces at work in California elections and in shaping the state’s public policies. Prior to assuming his current position, he was PPIC’s director of research. He is the author of ten books, including The Coming Age of Direct Democracy: California’s Recall and Beyond. Before joining PPIC, he was a professor of urban and regional planning at the University of California, Irvine, where he held the Johnson Chair in Civic Governance and initiated and directed the Orange County Annual Survey. He has conducted surveys for the Los Angeles Times, the San Francisco Chronicle, and the California Business Roundtable. He holds a PhD in sociology from the University of California, Berkeley.

Sarah Bohn is a research fellow at PPIC. A labor economist, she focuses on how policy impacts individual and family economic well-being, with particular attention to low-income and vulnerable populations. She has published research on poverty, income inequality, the future of California’s economy, California’s community colleges, and the labor market impact of immigration policy. Her research has been supported in part by grants from the Ford Foundation, the Russell Sage Foundation, The Walter S. Johnson Foundation, and The James Irvine Foundation. Sarah holds a PhD in economics from the University of Maryland, College Park.

Rocky Chávez represents California’s 76th Assembly District, which includes Camp Pendleton, Carlsbad, Encinitas, Oceanside, and Vista. He is vice chair of the Assembly Veterans Affairs Committee and the Higher Education Committee. He is also a member of the Budget, Education, Health, Rules, and Utilities and Commerce Committees. Before he was elected to the assembly in 2012, he was undersecretary and acting secretary of the California Department of Veterans Affairs under Governor Schwarzenegger. From 2006 to 2009 he served on the Oceanside City Council. He founded the School of Business and Technology, a charter high school in the Oceanside Unified School District, and served as director from 2002 to 2008. He served for more than 28 years in the United States Marine Corps, rising to the rank of colonel and serving as chief of staff for the 4th Marine Division. He holds a bachelor’s degree from California State University, Chico.
**John Chiang** is controller and treasurer-elect of the State of California. Since he was first elected controller in 2006, he has worked to make the state’s finances more transparent and accountable to the public and to weed out waste, abuse, and mismanagement of public funds. He has led efforts to reform the state’s public pension systems, helped local governments navigate difficult economic times, protected California’s natural resources, helped Californians recover $3.1 billion in unclaimed property, and launched financial and tax assistance seminars for working families, seniors, small businesses, and nonprofit organizations. He served two terms on the state Board of Equalization from 1997 to 2006. He holds a JD from Georgetown University Law Center.

**John Diaz** has been editorial page editor for the *San Francisco Chronicle* since 1996. He has won numerous state and national awards and served as a juror for the Pulitzer Prize in 2001 and 2002. Before joining the editorial page, he directed the paper’s East Bay news coverage. He came to the *Chronicle* in 1990 as an assistant city editor. Before that, he worked as a general assignment reporter for the Associated Press in Philadelphia and as a statehouse reporter and assistant city editor for the *Denver Post*. He began his career as a reporter for the Red Bluff *Daily News*. He earned a BA in journalism from Humboldt State University.

**Lorena Gonzalez** was elected in 2013 to represent California’s 80th Assembly District, which includes Chula Vista, National City, and portions of San Diego. She previously served as the first woman and person of color elected CEO/secretary-treasurer of the San Diego and Imperial Counties Labor Council, AFL-CIO. She has won recognition for her work on behalf of workers, small businesses, seniors, and immigrants. Most recently, Governor Brown signed her history-making bill to guarantee California workers three paid sick days per year into law.
Ellen Hanak is a senior policy fellow at PPIC. Her career has focused on the economics of natural resource management and agricultural development. She launched PPIC’s research program on water policy in 2001 and has published numerous reports and articles on California’s water management challenges and opportunities. Other areas of expertise include infrastructure finance and climate change. Before joining PPIC, she held positions with the French agricultural research system, the President’s Council of Economic Advisers, and the World Bank. She holds a PhD in economics from the University of Maryland.

Antonia Hernández is president and CEO of the California Community Foundation. She has expanded the foundation’s activities with new initiatives in civic engagement and community development. Previously, Ms. Hernández was president and general counsel of the Mexican American Legal Defense and Educational Fund, a nonprofit organization dedicated to protecting the civil rights of the nation’s Latinos. She serves as a board member of several organizations, including the American Automobile Association, the Automobile Club of Southern California, Center for Budget and Policy Priorities, and Blue Shield of California Foundation. She holds a JD and BA from the University of California, Los Angeles.

Chris Holden represents California’s 41st Assembly District, which stretches across two counties and includes the communities of Altadena, Pasadena, South Pasadena, Sierra Madre, Monrovia, La Verne, San Dimas, Claremont, San Antonio Heights, Alta Loma, and Upland. Elected to the assembly in 2012, he was recently appointed assistant majority floor leader. He serves on several committees, including Appropriations, Professions and Consumer Protection, Labor and Employment, and Transportation. He has authored measures to increase funding for domestic violence shelters, provide tax breaks for men and women in the military, and create economic opportunity for pioneering start-up companies. He is an advocate for light rail to connect the Foothills region and Los Angeles. He serves on the governing board of the Santa Monica Mountains Conservancy and the Select Committee on Community Colleges.
Hans Johnson is a senior and Bren fellow at PPIC. His work focuses on the dynamics of population change in California and policy implications of the state’s changing demography, with a focus on higher education. At PPIC, he has conducted research on education projections and workforce skills, population projections, international and domestic migration, and housing. Before joining PPIC, he was senior demographer at the California Research Bureau, where he conducted research on population issues for the state legislature and the governor’s office. He has also worked as a demographer at the California Department of Finance, specializing in population projections. He holds a PhD in demography from the University of California, Berkeley.

Donna Lucas is president and CEO of Lucas Public Affairs, a California-based strategic consulting, public affairs, and communications firm. Before founding the firm in 2006, she was deputy chief of staff for strategic planning and initiatives for Governor Schwarzenegger and chief of staff to first lady Maria Shriver. She has served on the PPIC Statewide Survey Advisory Committee since 1998 and on PPIC’s Board of Directors since 2007. She was elected board chair in 2013. She is a graduate of the School of Journalism at the University of Southern California.

Nancy McFadden is executive secretary for Governor Brown. She has served as a key legal, political, and policy official at both federal and state levels, as well as in the private sector. Most recently, she was a senior vice president for Pacific Gas and Electric Corporation. Before that, she was a senior advisor to Governor Davis, focusing primarily on energy and budget matters. Previously, she served in the Clinton administration as deputy chief of staff to Vice President Gore, general counsel for the U.S. Department of Transportation, and deputy associate attorney general in the U.S. Department of Justice. She holds a JD from the University of Virginia and a BA from San Jose State University.
Jeff Morales is chief executive officer of the California High-Speed Rail Authority. He has a distinguished record of experience managing large and complex transportation issues and projects. Before he assumed his current position, he was senior vice president of Parsons Brinckerhoff, where he worked with transportation agencies across the country and internationally to develop major capital programs. He also served as director of the California Department of Transportation, managing a $10 billion budget and more than 23,000 employees working to build, maintain, and operate the largest state transportation system in the U.S. He was executive vice president of the Chicago Transit Authority, where he spearheaded major reforms. On the federal level, he has served on president-elect Obama’s transition team, Vice President Gore’s National Performance Review, and the White House Commission on Aviation Safety and Security.

Patt Morrison is a writer and columnist for the Los Angeles Times, where her work has ranged from national politics, to stories from the Los Angeles riots, to the space shuttle, to the fall of the Berlin Wall, to the Super Bowl. Her work at the paper has won her a share of two Pulitzer Prizes. She is also a special correspondent for KPCC, the NPR news station for Southern California. For six and a half years before that, she hosted KPCC’s popular and much-honored Patt Morrison public affairs program live every weekday. She has won many awards for her broadcast work, including six Emmys and ten Golden Mikes. She has authored several books, stories, and essays, including the best-selling Río L.A.: Tales from the Los Angeles River and the texts for historical guideposts and guidebooks for Angels Walk LA. She was founding host and commentator for KCET-TV’s Life & Times and a commentator for KCET’s SoCal Connected.

Patrick Murphy is director of research and a senior fellow at PPIC, where he holds the Thomas C. Sutton Chair in Policy Research. His research focuses on education financing and management in both K–12 and higher education. Most recently, he has examined the potential for state education agencies to play a more active role in improving student outcomes. He is also professor of politics at the University of San Francisco. Previously, he worked for the RAND Corporation and at the Office of Management and Budget in Washington, DC. He holds a PhD from the University of Wisconsin–Madison and a master’s of public affairs from the University of Texas–Austin.
John Myers is senior editor of KQED’s new California Politics and Government Desk. A veteran of almost two decades of political coverage, he served nine years as the statehouse bureau chief for KQED Public Radio and the California Report, and most recently as political editor for the Sacramento ABC-TV affiliate, News10 (KXTV). He was the moderator of the only 2014 gubernatorial debate and was recently named by the Washington Post as one of the nation’s most influential statehouse reporters. He holds degrees from Duke University and the University of California, Berkeley.

Mary D. Nichols is chairman of the California Air Resources Board. She was reappointed by Governor Brown in January 2011, having held the post under both Governor Schwarzenegger (2007 to 2010) and during Governor Brown’s first tenure (1979 to 1983). At ARB she is responsible for implementing California’s landmark greenhouse gas emissions legislation as well as setting air pollution standards for motor vehicles, fuels, and consumer products. She has also served as California’s secretary for natural resources (1999 to 2003) and as the head of the Office of Air and Radiation at the U.S. Environmental Protection Agency during the Clinton administration. She holds a JD from Yale University.

Gregory Rodriguez is founder and publisher of Zócalo Public Square, for which he writes the Imperfect Union column. He is the founder and director of the Center for Social Cohesion at Arizona State University. Formerly a longtime op-ed columnist for the Los Angeles Times, he has written for the New York Times, the Wall Street Journal, the Economist, Time, and the Atlantic. He is the author of Mongrels, Bastards, Orphans and Vagabonds: Mexican Immigration and the Future of Race in America and is currently at work on a new book about the American cult of hope.
Joe Simitian was elected to the Santa Clara County Board of Supervisors in 2012. He has served as a member of the state senate and assembly. He has also served as mayor of Palo Alto, president of the Palo Alto School Board, and served an earlier term on the Santa Clara County Board of Supervisors. He served as an election observer/supervisor in El Salvador and Bosnia, and participated in refugee relief and resettlement efforts in Albania and Kosovo. Before he began his public service career, he worked in the private sector as an attorney, businessman, and AICP-certified city planner. He holds a master’s in city planning and a JD from the University of California, Berkeley, as well as a master’s in international policy studies from Stanford University.

Ashley Swearengin is mayor of Fresno. Elected in 2008, she took office at one of the most challenging moments in the city’s history. She worked to return Fresno to financial health while also focusing on long-term transformational efforts such as downtown and community revitalization and adult education. Before being elected to office, she led a number of economic development programs in the Fresno area, including the Central Valley Business Incubator, Fresno State’s Office of Community and Economic Development, the Regional Jobs Initiative, and the California Partnership for the San Joaquin Valley. She is a member of the board of the California League of Cities and serves on the executive committee of the U.S. Conference of Mayors; she is also chair of the California Partnership for the San Joaquin Valley. She holds an MBA and BS from California State University, Fresno.

Art Torres is vice chair of the governing board of the California Stem Cell Agency. In a career spanning more than three decades, he has tackled complex policy issues through bipartisan initiatives in the fields of healthcare, education, and the environment, and has been a leader in the public, private, and nonprofit sectors. In 2010 he was appointed by Mayor Newsom to the San Francisco Public Utilities Commission to oversee its water system. He served eight years in the state assembly and twelve as a state senator. He chaired the Senate Insurance Committee, the Assembly Health Committee, the Senate Joint Committee on Science and Technology, the Joint Committee on Refugees, and the Senate Toxics Committee. From 1996 to 2009, he served as the chairman of the California Democratic Party. He has served as a German Marshall Fund Fellow and president of the Kaitz Foundation. He currently serves on the board of One Legacy, an organ transplant foundation in Los Angeles.
Antonio R. Villaraigosa is professor of the practice of policy at the USC Price School of Public Policy. From 2005 to 2013, he was mayor of Los Angeles. In 2003, he won the 14th District Los Angeles City Council Seat. During his tenure, he championed many of the issues he later addressed as mayor. He first ran for mayor in 2001 and narrowly lost. From 1994 to 2001 he was represented the 45th District in the state assembly; during his two terms, he served as majority leader and as Speaker. Previously, he served on the L.A. County Metropolitan Transit Authority, working alongside county supervisors and the mayor of Los Angeles. He also served as president of the Los Angeles chapter of the AFGE and the local chapter of the ACLU. He began his career as a field representative and organizer for the United Teachers of Los Angeles (UTLA). He is a graduate of the People’s College of Law and holds a BA from the University of California, Los Angeles, where he majored in history.

Allan Zaremberg is president and chief executive officer of the California Chamber of Commerce. He took over the top staff position in 1998 after six years as executive vice president and head of the advocacy program. Before joining the California Chamber, he served as chief legislative advisor to and advocate for California governors Pete Wilson and George Deukmejian. Before that, he practiced law as a deputy attorney general and as a captain in the U.S. Air Force. He holds a JD from the University of the Pacific and a BS from Penn State, where he majored in economics.
PPIC relies on support from organizations and individuals to conduct pioneering research and bring our findings to the attention of policymakers, business and civic leaders, and the public to inspire constructive policy dialogue. Sponsors of today’s conference—featured here—represent a prominent group of supporters committed to promoting programs that advance dialogue, address long-term challenges, and encourage California’s leadership to think beyond the next election cycle. We would like to extend our deep gratitude to the sponsors who made this program possible.
Donors

The Sutton Family Speaker Series—made possible with a generous gift from Tom and Marilyn Sutton—features inspiring speakers who have bold, innovative ideas about promising new policy initiatives. Topics range from the economy, the environment, and education to fiscal and political reform. Tom Sutton is the retired chairman and CEO of the Pacific Life Insurance Company. He was elected to the PPIC Board of Directors in 2002 and served as chair from 2005 to 2009. Marilyn Sutton is professor of English emerita, California State University, Dominguez Hills, and a life trustee of Southern California Public Radio.

PPIC DONOR CIRCLE

Members of PPIC’s Donor Circle—individuals, corporations, and foundations—are a diverse, engaged, and informed community of stakeholders. They help support our efforts to shape constructive discussions about how PPIC’s work can address California’s many challenges. And they enjoy a range of benefits that include special access to our experts and programs.

Gifts to the PPIC Donor Circle provide the flexibility we need to respond to a rapidly changing policy environment. They provide the resources necessary to conduct a wide range of timely research projects, to convene events, and conduct outreach activities statewide.

PPIC would like to thank all of the members of the Donor Circle, whose support makes programs like today’s possible.

We invite you to join PPIC’s Donor Circle!

For more information about sponsorships or the Donor Circle, please visit our website at ppic.org and click on Support PPIC or contact Karen Steeber, director of advancement, at 415-291-4444 or steeber@ppic.org.

PPIC is a 501(c)3 nonprofit charitable organization and all gifts are 100 percent tax deductible.
PPIC is dedicated to informing and improving public policy in California through independent, objective, nonpartisan research on major economic, social, and political issues. Our goals are to raise public awareness and to give elected representatives and other decisionmakers a more informed basis for developing policies and programs.

We are committed to providing essential information and framing policy debates to shape a better future for California. We deliver actionable research that helps create systemic and sustainable responses to a range of policy challenges, focusing on areas such as climate change, corrections, fiscal and governance reform, health and human services, higher education, K–12 education, and water.

PPIC is a public charity. We do not take or support positions on any ballot measures or on any local, state, or federal legislation, nor do we endorse, support, or oppose any political parties or candidates for public office. PPIC was established in 1994 with an endowment from William R. Hewlett.
PPIC Board of Directors

Donna Lucas, Chair  
Chief Executive Officer  
Lucas Public Affairs

Mark Baldassare  
President and CEO  
Public Policy Institute of California

Ruben Barrales  
President and CEO  
GROW Elect

María Blanco  
Vice President, Civic Engagement  
California Community Foundation

Brigitte Bren  
Attorney

Louise Henry Bryson  
Chair Emerita, Board of Trustees  
J. Paul Getty Trust

Walter B. Hewlett  
Member, Board of Directors  
The William and Flora Hewlett Foundation

Phil Isenberg  
Vice Chair, Delta Stewardship Council

Mas Masumoto  
Author and Farmer

Steven A. Merksamer  
Senior Partner  
Nielsen, Merksamer, Parrinello, Gross & Leoni, LLP

Kim Polese  
Chairman  
ClearStreet, Inc.

Thomas C. Sutton  
Retired Chairman and CEO  
Pacific Life Insurance Company