
PARTICIPANTS

Ken Alex is a senior policy advisor to Governor Jerry Brown and director of the Office of Planning and Research, where he works on issues and policies that protect and promote the state's environment and economy. Before joining the Governor's Office, he served as senior assistant attorney general, overseeing the environment section of the California Attorney General's Office and co-leading the global warming unit. From 2000 to 2006, he led the California Attorney General's energy task force, investigating price and supply issues related to California's energy crisis. During his tenure in the Attorney General's Office, he negotiated dozens of significant settlements, including agreements with San Bernardino County and ConocoPhillips for the first required reductions of greenhouse gas emissions in the country. He received the ABA award for Distinguished Achievement in Environmental Law and Policy in 2007 and was named *California Lawyer's* Attorney of the Year in 2004. He has taught environmental law and policy at Stanford, Hastings, and Golden Gate University. He holds a JD from Harvard Law School and a BA from the University of California, Santa Cruz, where he majored in political theory.

Mark Baldassare is president and CEO of the Public Policy Institute of California, where he holds the Arjay and Frances Fearing Miller Chair in Public Policy. He is a leading expert on public opinion and survey methodology, and has directed the PPIC Statewide Survey since 1998. He is an authority on elections, voter behavior, and political and fiscal reform, authoring ten books and numerous reports on these topics. He often provides testimony before legislative committees and state commissions, and regularly hosts PPIC's Speaker Series, a public forum featuring in-depth interviews with state and national leaders. Previously, he served as PPIC's director of research. Before joining PPIC, he was a professor of urban and regional planning at the University of California, Irvine, where he held the Johnson Chair in Civic Governance. He has conducted surveys for the *Los Angeles Times*, the *San Francisco Chronicle*, and the California Business Roundtable. He holds a PhD in sociology from the University of California, Berkeley.

Greg Dalton is executive producer and host of *Climate One*, a weekly radio show broadcast on public stations in Northern California. He founded *Climate One* in 2007, after traveling to the Russian arctic for a global warming symposium; it is the only regularly aired talk show that engages leaders in conversations about building a sustainable economy and stabilizing the earth's climate. He also hosts a monthly TV show broadcast on KRCB TV 22 on Comcast and DirecTV, and a monthly radio show aired on stations around the country. Earlier in his career, he was a journalist for 12 years, covering news in Beijing, Vancouver, New York, and San Francisco for the Associated Press, *South China Morning Post*, *McNeil-Lehrer News Hour*, and *Industry Standard* magazine. He holds a master's degree in international affairs from Columbia University and a bachelor's from Occidental College, where he majored in politics.

Kevin Faulconer is mayor of San Diego. Shortly after taking office in 2014, he began implementing his One San Diego vision, creating an inclusive city government that creates opportunities for San Diegans and delivers results for every neighborhood. His accomplishments include directing half of all new major revenue toward

neighborhood improvements such as street repair; hiring the first female police chief in San Diego history; improving emergency response times in underserved neighborhoods; increasing opening hours at libraries to their highest levels in a decade; helping innovative companies grow and expand in San Diego; and bringing a customer-service attitude to city government.

Carl Guardino is president and CEO of the Silicon Valley Leadership Group, a public policy trade association that represents hundreds of Silicon Valley's most respected companies. Previously, he held an executive position in governmental affairs with Hewlett Packard. Before that he served as a vice president of the Leadership Group. He also spent six years on the staff of Central Valley assemblyman Rusty Areias, the last three as his chief assistant. He has long been a leading transportation and housing advocate. In 2014 he became the chair of the California Transportation Commission—he was originally appointed to the commission in 2007. In 2008, he managed a successful effort to pass Measure B, to fund a 16-mile Santa Clara County BART extension. He also managed successful measures in 1996 and 2000. As a housing advocate, he has co-created the Housing Trust Silicon Valley and co-managed the campaigns for two statewide housing bonds: Proposition 46 in 2002 and Proposition 1-C in 2006. He serves on numerous boards and is actively involved in a wide range of community organizations and projects. He received his BA from San Jose State University, where he majored in political science.

Donna Lucas is president and CEO of Lucas Public Affairs, a California-based strategic consulting, public affairs, and communications firm. Before founding the firm in 2006, she was deputy chief of staff for strategic planning and initiatives for Governor Schwarzenegger and chief of staff to first lady Maria Shriver. She has served on the PPIC Statewide Survey Advisory Committee since 1998 and on PPIC's Board of Directors since 2007. She was elected board chair in 2013. She is a graduate of the University of Southern California's School of Journalism.

Dorothy Rothrock is president of the California Manufacturers and Technology Association (CMTA), the only statewide organization dedicated to advocating for the state's manufacturing and technology companies. Appointed president in 2014, she joined CMTA in 2000. CMTA lobbyists work on issues of importance to California manufacturers, including energy, civil justice, workers compensation, labor, tax, environmental quality, and education. She regularly speaks to policymakers, media, and civic groups about the importance of manufacturing investment and job creation, and how well-designed laws and regulations can promote environmental protection, public health, and economic prosperity. Since 2006 she has chaired the AB 32 Implementation Group, a coalition of business and taxpayer organizations interested in California's ground-breaking climate change law. Earlier in her career, she consulted on energy and telecommunications regulatory issues for industrial energy users, policy advocates, and economic research firms. She began her career at Portland General Corporation as an attorney, moving to management positions in commercial operations, public affairs, and power marketing prior to relocating to California in 1990. She holds a JD from Lewis and Clark Law School.