

## PARTICIPANTS

**Mark Grossi** is the environment writer for the *Fresno Bee*. He is an award-winning journalist with 39 years of experience as an editor and writer. During his 22 years at the *Bee*, he has covered a wide range of issues, including the San Joaquin River restoration, the Sacramento–San Joaquin River Delta, and groundwater in the San Joaquin Valley. He holds an MA in communication from California State University, Fresno, and a BS from California Polytechnic State University, San Luis Obispo, where he majored in journalism. He also spent a year at the Massachusetts Institute of Technology on a science writing fellowship.

**Ellen Hanak** is director of the Water Policy Center and a senior fellow at the Public Policy Institute of California. Under her leadership, the center has become a critical source of information and guidance for natural resource management in California. She has authored dozens of reports, articles, and books on water policy, including *Managing California's Water*. Her research is frequently profiled in the national media, and she participates in briefings, conferences, and interviews throughout the nation and around the world. Her other areas of expertise include climate change and infrastructure finance. Previously, she served as research director at PPIC. Before joining PPIC, she held positions with the French agricultural research system, the President's Council of Economic Advisers, and the World Bank. She holds a PhD in economics from the University of Maryland.

**David Orth** is the general manager for the Kings River Conservation District. He also serves on the California Water Commission. He has more than 28 years of experience in California water policy and management. Before assuming his current position, he was director of finance and general manager for Westlands Water District and managed water and gas portfolios for a large San Joaquin Valley farming operation. He is deeply involved in the development of sustainable policies for local groundwater management and water quality protection. He serves on the board of directors of the Association of California Water Agencies as the Region 6 chair. Earlier in his career, he held various accounting and finance positions with the County of Fresno. He has a BS with a major in accounting from California State University, Fresno.

**Sue Ruiz** is a community development specialist for Self-Help Enterprises (SHE). She draws on her experience in education and community leadership to help rural communities across Fresno County develop or improve public water and wastewater services. Having served for 12 years as president of the Easton Community Services District, she understands the challenges of providing public services such as drinking water in small rural communities. Easton households are served by private wells and individual septic tank systems; many of the wells that have been tested are above the maximum contaminant level. Also, as the drought continues, many wells in Easton and most other San Joaquin Valley rural communities are running dry. Before joining SHE in 2012, she worked in education, particularly with students who are at-risk or don't fit the traditional educational mold. She homeschooled three of her four children while taking on leadership roles in the local public schools, Cub and Boy Scouts, church, and other civic arenas.

**Luke Serpa** is director of public utilities for the City of Clovis. He oversees water, wastewater, fleet maintenance, signals and lighting, street maintenance, solid waste, street sweeping, and parks. Before he was appointed director in 2013, he served as assistant director for eight years. He worked for 17 years at the California Department of Forestry and Fire Protection (CalFire), designing and building the facilities, and for three years at the Regional Water Quality Control Board on agricultural drainage issues and hazardous waste disposal sites. He is a registered civil engineer and holds a BS from California State University, Fresno, where he majored in civil engineering.

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**Lynnette Zelezny** is provost and vice president of academic affairs at California State University, Fresno. During her 25-year tenure at Fresno State, she has served as professor of psychology, chair of the Psychology Department, associate dean for the Craig School of Business, dean and associate vice president for continuing and global education, and vice provost. She was a visiting professor at the University of Stockholm in Sweden, an American Council of Education Fellow at Towson University, and a Fulbright Scholar in Germany. She has published research on environmentalism, health, leadership, and success among underrepresented students. She is a member of Fresno Rotary and serves on numerous community boards. In addition to certificates in management from Harvard University and in executive leadership from the Wharton School of Business, she holds a PhD in applied social psychology from the Claremont Graduate University, an MBA from the Craig School of Business at Fresno State, and an MA in psychology from Humboldt State University.

**David Zoldoske** is director of the Center for Irrigation Technology and California Water Institute at California State University, Fresno, where he has been working on water use efficiency for more than 30 years. He recently served as vice chair of the California Department of Water Resources strategic planning caucus for New Water Technology: Objective 11, which became part of 2013 State Water Plan. He also served on the California Department of Food and Agriculture Nitrogen Tracking and Reporting Task Force and the A-2 subcommittee of the SBx7-Agriculture Stakeholders Committee. He was recently named Person of the Year by the California Irrigation Institute, and he received a similar award from the Irrigation Association in 2013. He is a senior fellow with the California Council on Science and Technology and an honorary member of the American Society of Irrigation Consultants.