

Economic Outlook for California

PPIC Statewide Survey, July 2010

|  |                                   | Good Times | Bad Times | Don't Know |
|--|-----------------------------------|------------|-----------|------------|
| <b>All Adults</b>                          |                                   | 25%        | 67%       | 8%         |
| <b>Registered Voters</b>                   |                                   | 22         | 70        | 8          |
| <b>Likely Voters</b>                       |                                   | 19         | 74        | 7          |
| <b>Party</b>                               | <b>Democrats</b>                  | 26         | 68        | 6          |
|  | <b>Republicans</b>                | 16         | 77        | 7          |
|  | <b>Independents</b>               | 24         | 67        | 9          |
| <b>Political Ideology</b>                  | <b>Liberals</b>                   | 32         | 61        | 7          |
|  | <b>Moderates</b>                  | 24         | 69        | 7          |
|  | <b>Conservatives</b>              | 21         | 73        | 6          |
| <b>Gender</b>                              | <b>Men</b>                        | 26         | 68        | 6          |
|  | <b>Women</b>                      | 25         | 67        | 8          |
| <b>Race/Ethnicity</b>                      | <b>Asians</b>                     | 34         | 58        | 8          |
|  | <b>Blacks</b>                     | 23         | 63        | 14         |
|  | <b>Latinos</b>                    | 38         | 57        | 5          |
|  | <b>Whites</b>                     | 18         | 74        | 8          |
| <b>Household Income</b>                    | <b>Under \$40,000</b>             | 32         | 61        | 7          |
|  | <b>\$40,000 to under \$80,000</b> | 23         | 71        | 6          |
|  | <b>\$80,000 or more</b>           | 19         | 75        | 6          |
| <b>Age</b>                                 | <b>18–34</b>                      | 33         | 60        | 7          |
|  | <b>35–54</b>                      | 25         | 70        | 5          |
|  | <b>55 and older</b>               | 19         | 72        | 9          |
| <b>Education</b>                           | <b>High school or less</b>        | 33         | 60        | 7          |
|  | <b>Some college</b>               | 23         | 68        | 9          |
|  | <b>College graduate</b>           | 20         | 73        | 7          |
| <b>Region</b>                              | <b>Central Valley</b>             | 25         | 71        | 4          |
|  | <b>San Francisco Bay Area</b>     | 25         | 66        | 9          |
|  | <b>Los Angeles</b>                | 28         | 64        | 8          |
|  | <b>Orange/San Diego Counties</b>  | 23         | 71        | 6          |
|  | <b>Inland Empire</b>              | 22         | 73        | 5          |
| <b>Children Age 18 or Younger</b>          | <b>Yes</b>                        | 27         | 70        | 3          |
|  | <b>No</b>                         | 24         | 66        | 10         |
| <b>Home</b>                                | <b>Own</b>                        | 20         | 73        | 7          |
|  | <b>Rent</b>                       | 32         | 61        | 7          |
| <b>Approve of Governor Schwarzenegger?</b> | <b>Approve</b>                    | 35         | 59        | 6          |
|  | <b>Disapprove</b>                 | 22         | 74        | 4          |
| <b>Approve of the State Legislature?</b>   | <b>Approve</b>                    | 50         | 44        | 6          |
|  | <b>Disapprove</b>                 | 17         | 77        | 6          |

PPIC Statewide Survey: *Californians and the Environment, July 2010*. Includes 2,502 adults, 1,971 registered voters, and 1,321 likely voters. Interviews took place July 6–20, 2010. Numbers in above table are for all adults. Margin of error ±2%.

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