

Californians and the Environment

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Mark Baldassare, Dean Bonner,
Lauren Mora, Deja Thomas



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PPIC

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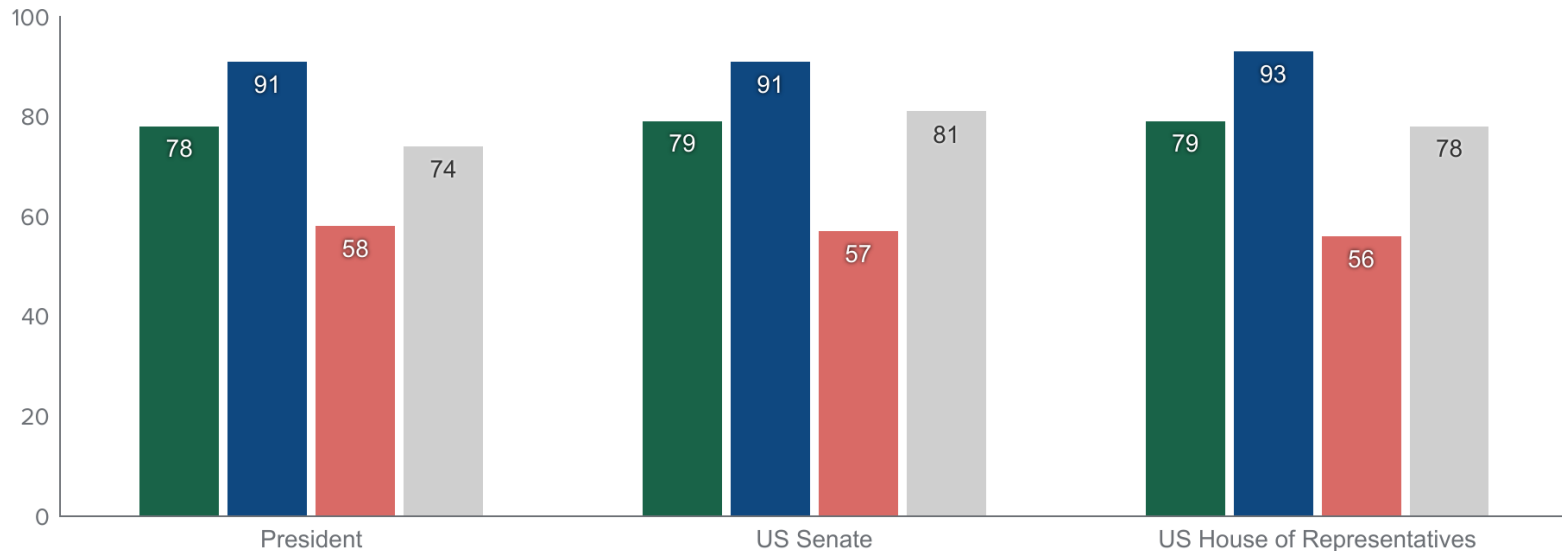
Californians and the Environment

- The PPIC Statewide Survey is in its 26th year
- PPIC's 24th annual survey on environmental issues
- Conducted online, June 24–July 2, 2024, using the Ipsos KnowledgePanel
 - 1,648 adults, \pm 3.2% margin of error
 - 1,261 likely voters, \pm 3.7% margin of error

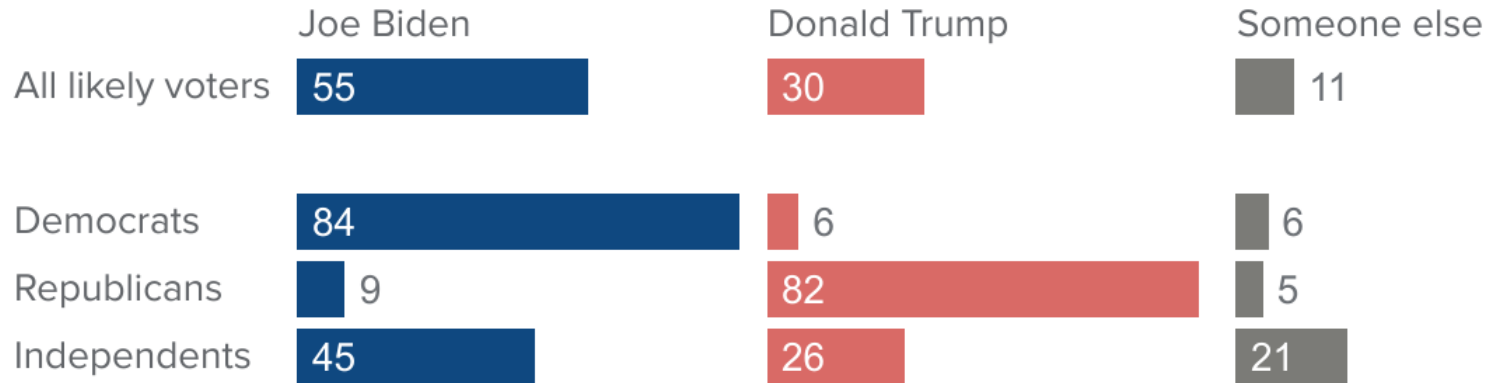
Across parties, the candidates' position on the environment is important to how people vote

% somewhat/very important

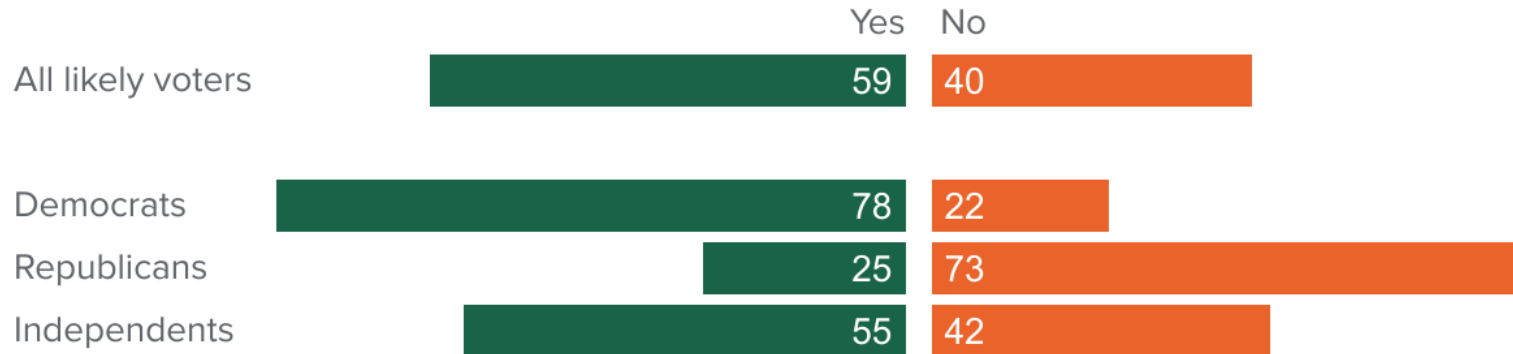
■ All likely voters ■ Democrats ■ Republicans ■ Independents



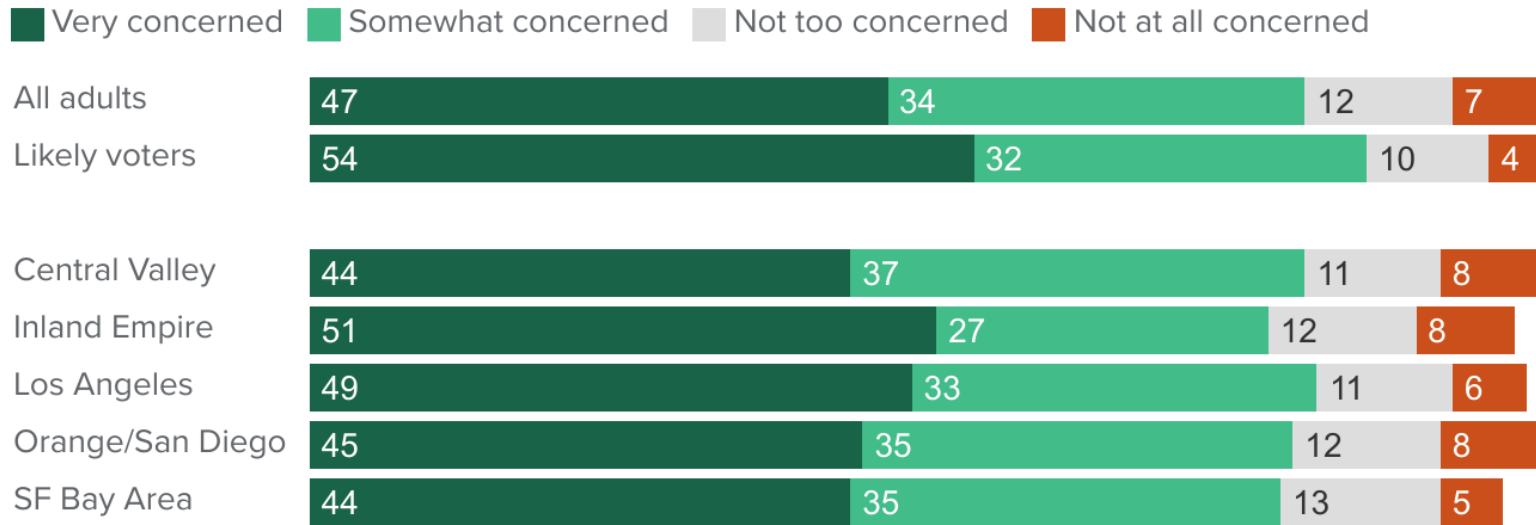
Joe Biden continues to lead Trump by a wide margin in the presidential race in California



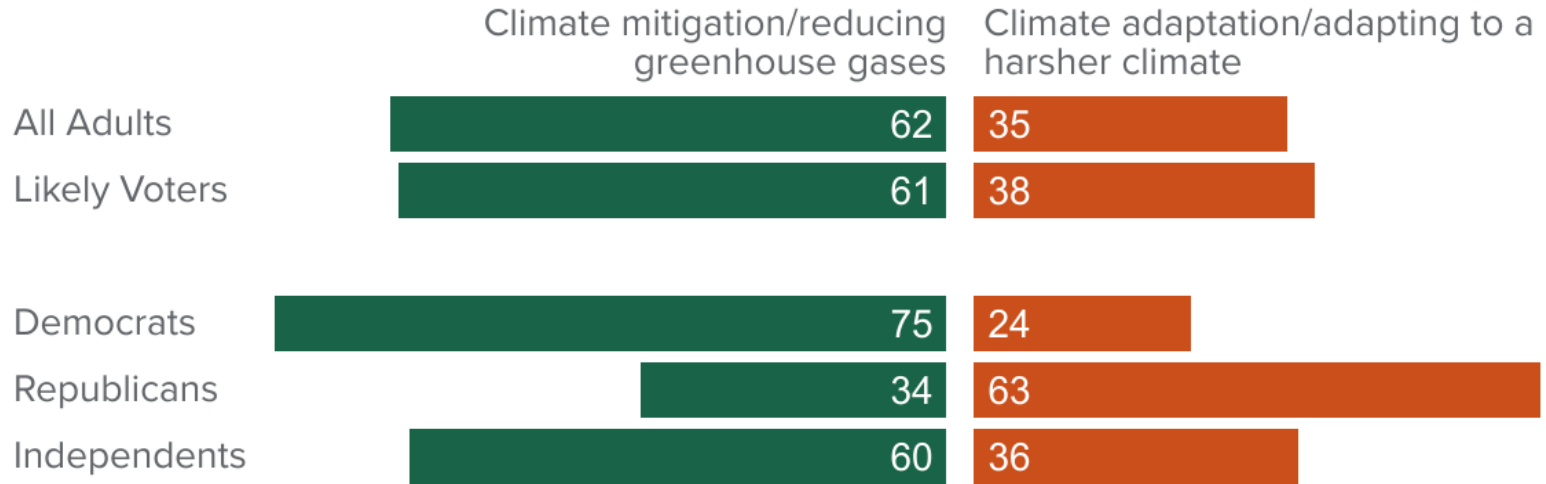
Likely voters would vote for a \$10 billion bond for flood protection and climate resiliency



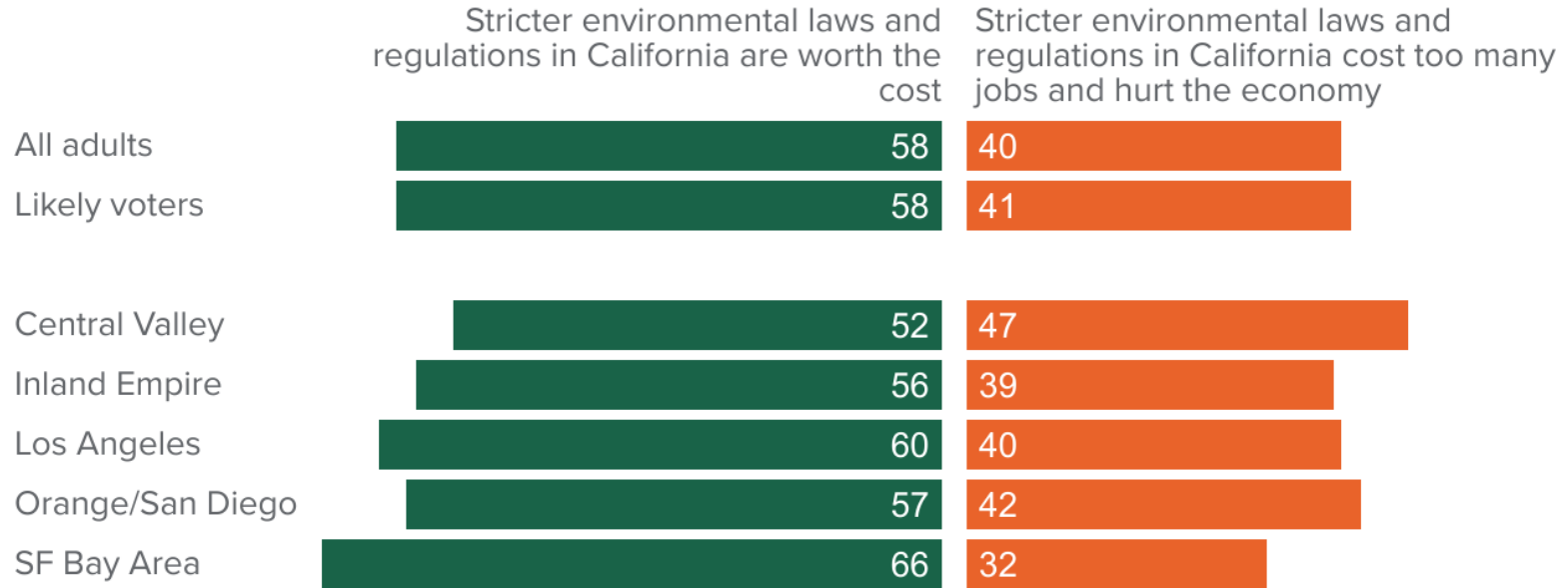
Most are concerned about higher home insurance costs due to climate risks



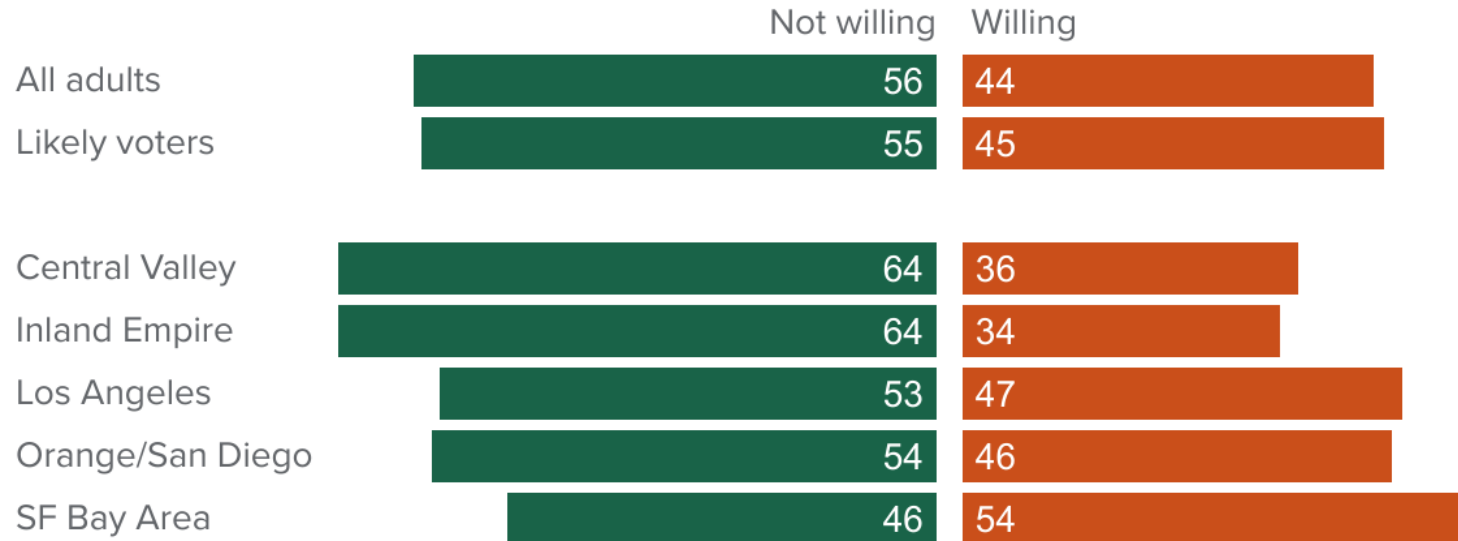
Many want climate policies that focus on climate mitigation over climate adaptation



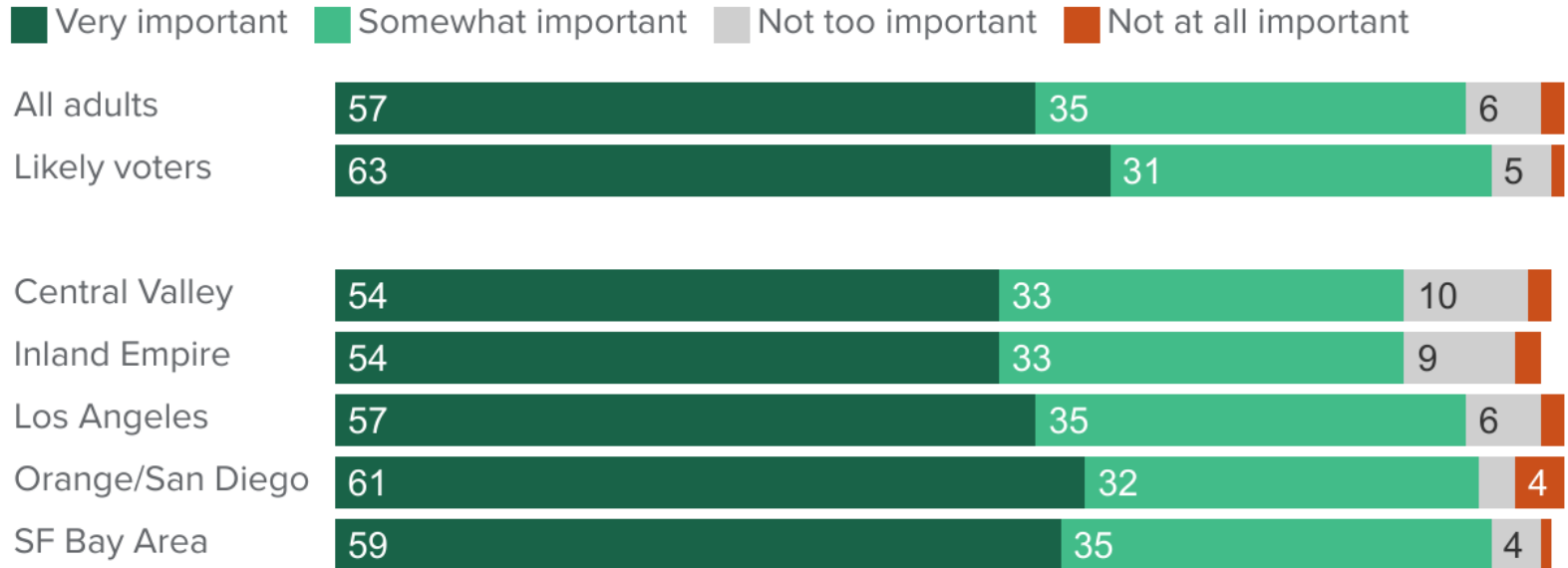
Majorities across the state say stricter environmental laws are worth the cost . . .



... however, most are unwilling to pay more for electricity from renewable sources

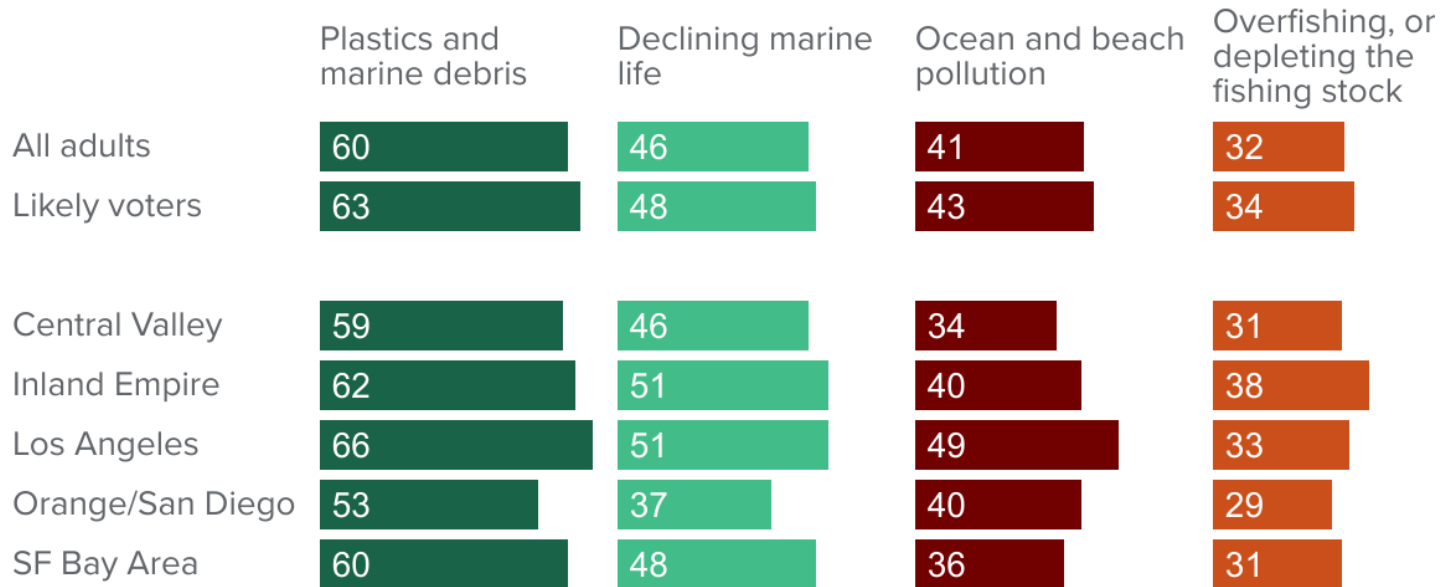


Most see ocean and beach conditions as very important to the economy and quality of life



Majorities see plastics and marine debris as a big problem; fewer see other issues this way

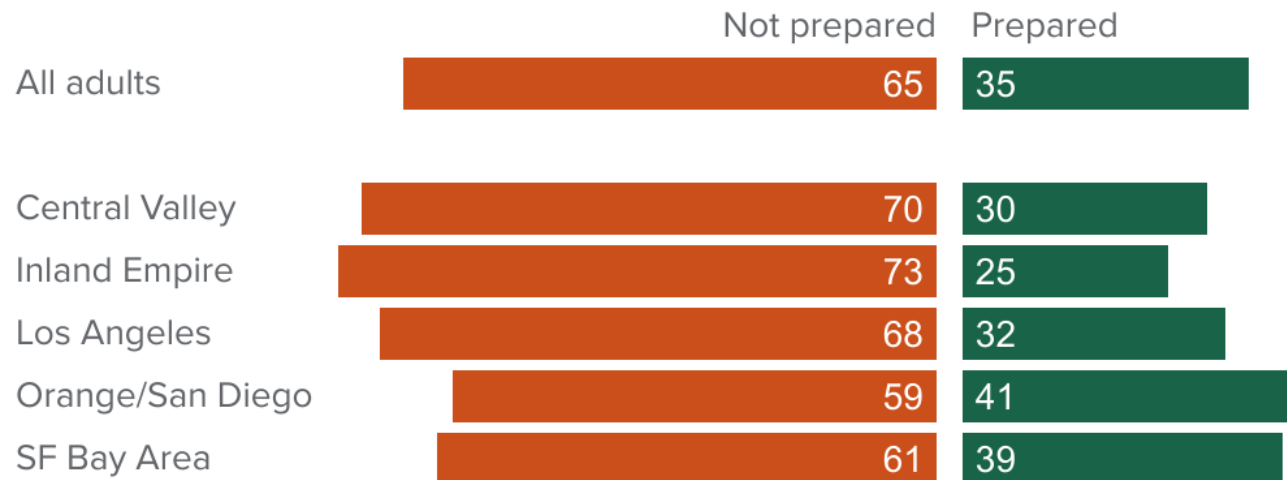
% big problem



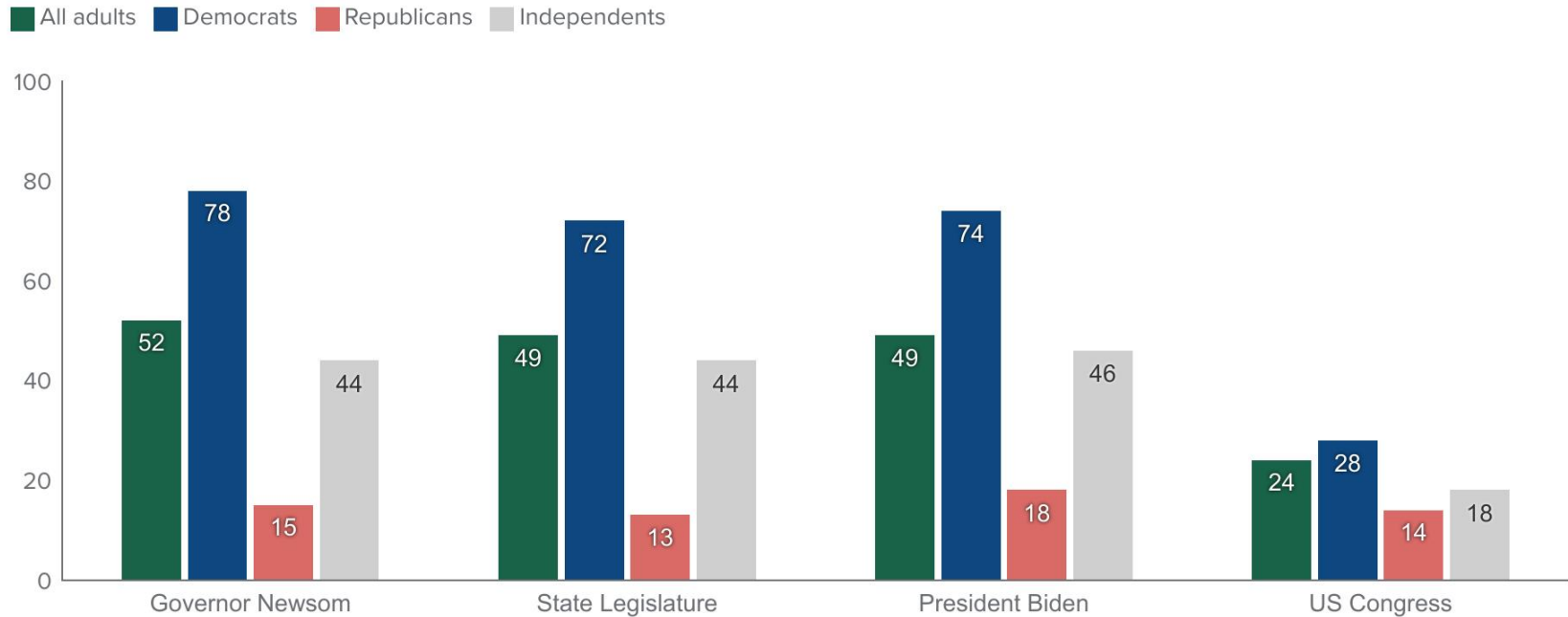
About a quarter of adults have considered moving to avoid the impacts of global warming



Many Californians are not prepared for a disaster



Partisans are divided on approval of most officials' handling of environmental issues



Other topics include

- Water supply/pollution
- Wildfires
- Electric vehicles
- US participating in international climate efforts
- Trust in the state and federal governments when it comes to handling environmental issues

Notes on the use of these slides

These slides were created to accompany a presentation. They do not include full documentation of sources, data samples, methods, and interpretations. To avoid misinterpretations, please contact:

Lauren Mora (mora@ppic.org; 415-291-4492)

Thank you for your interest in this work.