Californians and Their Economic Well-Being

November 9, 2023

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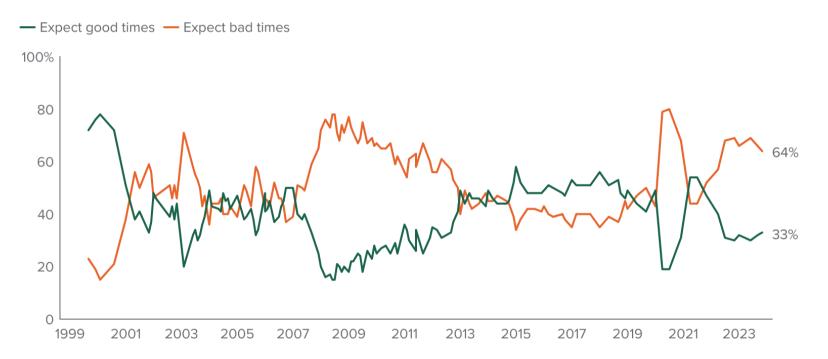
Supported with funding from the Arjay and Frances F. Miller Foundation and the James Irvine Foundation



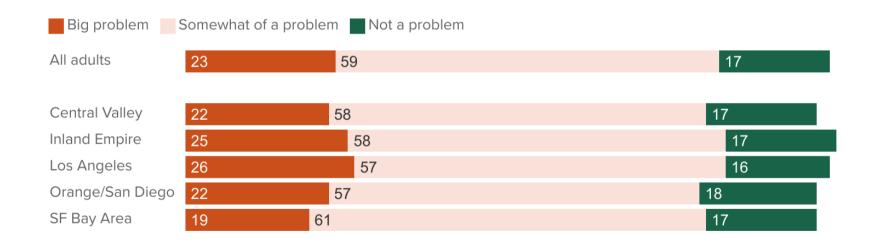
Californians and Their Economic Well-Being

- PPIC's 4th annual survey on the economic well-being of Californians
- Includes oversample of Californians with incomes less than \$40,000
- Conducted online, October 3–19, 2023, using Ipsos KnowledgePanel
 - 2,250 adults, ± 3.3% margin of error
 - 1,395 likely voters, ± 4% margin of error
 - 1,024 lower-income Californians, ± 5% margin of error

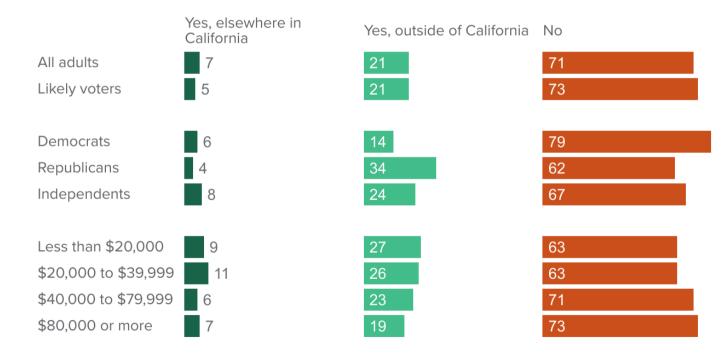
A solid majority of Californians expect bad economic times in the next 12 months



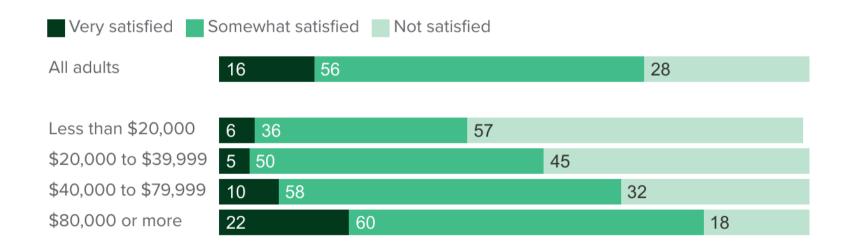
Most Californians view the availability of wellpaying jobs as a problem



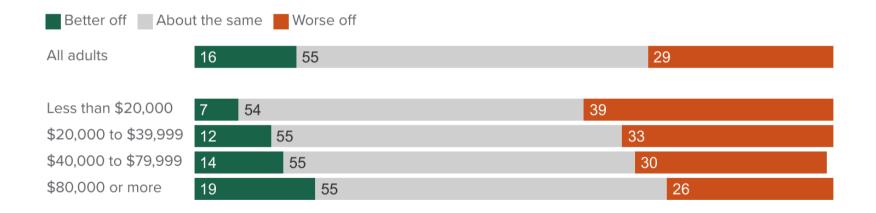
The lack of well-paying jobs has some Californians considering a move



Most Californians are satisfied with their household's financial situation



A majority of Californians say their personal finances are about the same as a year ago

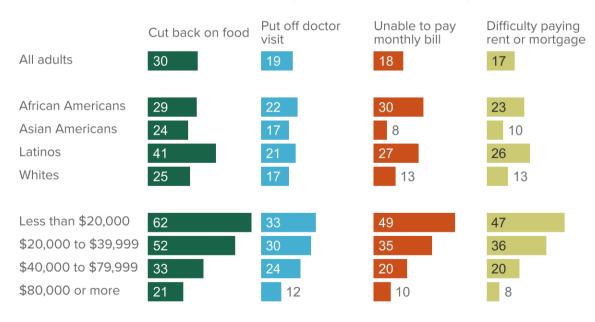


Most think today's children will be financially worse off than their parents

	Better off Worse off	
All adults	26 71	
Likely voters	22 76	
Less than \$20,000	35 61	
\$20,000 to \$39,999	31 67	
\$40,000 to \$79,999	23 74	
\$80,000 or more	24 74	

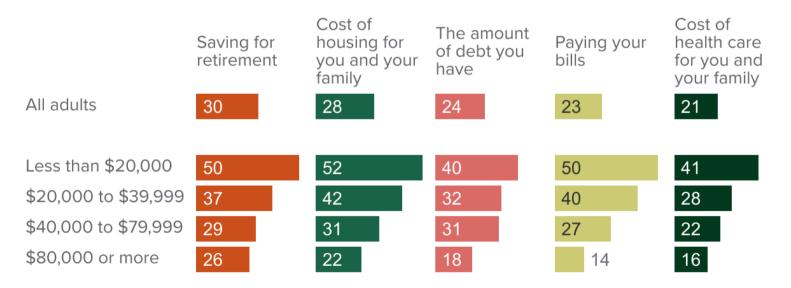
Lower-income Californians are most likely to have experienced economic insecurity

% happened to me or someone in my household in the last year

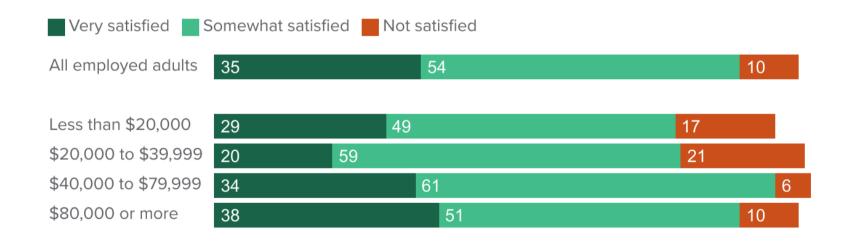


Lower-income Californians are most likely to worry about financial issues

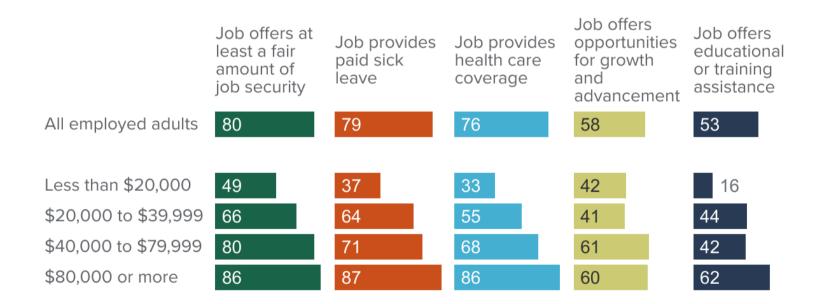
% worry every day or almost every day



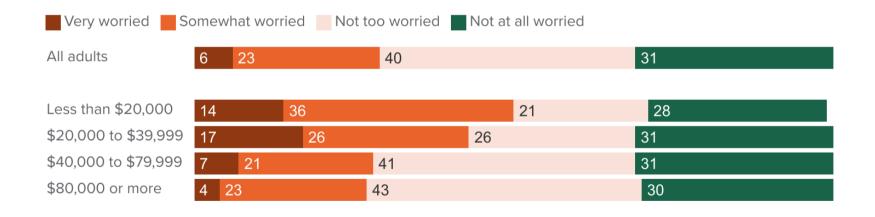
Nine in ten Californians are at least somewhat satisfied with their jobs



Job conditions and benefits vary across income levels



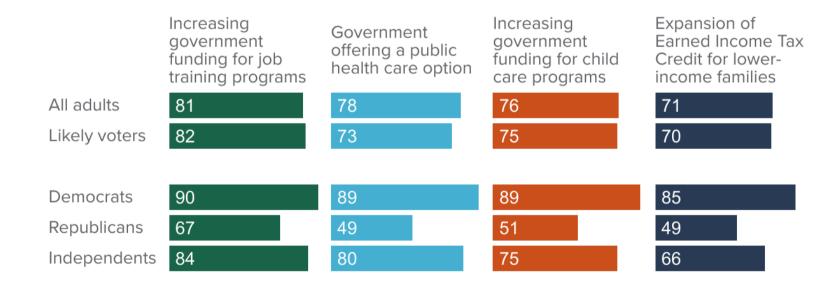
Most Californians are not worried about their job being eliminated by new technology, such as Al



A plurality of Californians say unions should have the same amount of influence as they do today

More influence than they have today The same as today Less influence than they have today								
All adults	34		41			22		
Democrats	47			39			12	
Republicans	15	37		4	45			
Independents	35		39			25		

Californians overwhelmingly support policies designed to improve their economic well-being



Other topics

- Approval of the governor's and the legislature's handling of jobs and the economy
- Perspectives on working from home and preferences for next year
- Perceptions of the American Dream
- Race relations and their impact on economic inequality
- Views on the March primary and November election



Notes on the use of these slides

These slides were created to accompany a presentation. They do not include full documentation of sources, data samples, methods, and interpretations. To avoid misinterpretations, please contact:

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Thank you for your interest in this work

