PPIC Statewide Survey: Californians and Their Government

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Outline

- PPIC Statewide Surveys
- 2018 California election
- State and national issues
- Conclusions
PPIC Statewide Survey mission

- Provide timely, relevant, nonpartisan data on political, social, and economic opinions
- Inform and improve state policymaking, raise awareness, encourage discussion
- Provide a voice for all Californians in important state policy debates
  - 330,000+ Californians interviewed since 1998
  - 160+ general, issue, and regional surveys
Californians and Their Government

- General series funded by the James Irvine Foundation, the California Endowment, and the PPIC Donor Circle
- Telephone interviews, January 21–30, 2018
  - 70% cell phone, 30% landline
  - 1,705 adults, ± 3.2% margin of error
  - 1,042 likely voters, ± 4.35% margin of error
- Views on gubernatorial and US Senate elections and candidates
- Opinions on state and federal elected officials, the state budget, sexual harassment in the state legislature, and immigration policy
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Gubernatorial election preferences

- Gavin Newsom: 23%
- Antonio Villaraigosa: 21%
- John Chiang: 9%
- Travis Allen: 8%
- John Cox: 7%
- Delaine Eastin: 4%
- Doug Ose: 3%
- Someone else (vol.): 1%
- Don’t know: 24%

% likely voters
Satisfaction with gubernatorial candidates

In general, would you say you are satisfied or not satisfied with your choices of candidates in the primary election for governor this June?
Favorability of gubernatorial candidates

- Travis Allen: 13 Favorable, 8 Unfavorable
- John Chiang: 27 Favorable, 17 Unfavorable
- John Cox: 11 Favorable, 11 Unfavorable
- Delaine Eastin: 14 Favorable, 16 Unfavorable
- Gavin Newsom: 40 Favorable, 30 Unfavorable
- Doug Ose: 8 Favorable, 11 Unfavorable
- Antonia Villaraigosa: 40 Favorable, 29 Unfavorable
US Senate race

Candidate preference
- Kevin de León: 17%
- Dianne Feinstein: 46%
- Someone else: 3%
- Don't know: 33%

Candidate favorability
- Favorable opinion
- Unfavorable opinion
- Never heard of
- Don't know

Candidate preference:
- Kevin de León: 16% Favorable, 19% Unfavorable, 19% Unfavorable
- Dianne Feinstein: 52% Favorable, 38% Unfavorable, 7% Unfavorable
Which of these is most important to you? That the candidate has experience in elected office, or that the candidate has experience running a business?
Which of these is most important to you? Would it be the candidate’s experience, the candidate’s character, the candidate’s political party, or the candidate’s stands on the issues?

![Bar chart showing the percentage of likely voters for each quality.](chart)
In 2017, the California Legislature passed and Governor Brown signed into law an increase in the state’s gasoline tax. Do you favor or oppose repealing the recently passed increase in the state gas tax?

- Favor: 47% (All likely voters), 39% (Dem), 61% (Rep), 52% (Ind)
- Oppose: 48% (All likely voters), 56% (Dem), 36% (Rep), 43% (Ind)
Under Proposition 13, residential and commercial property taxes are both strictly limited. What do you think about having commercial properties taxed according to their current market value? Do you favor or oppose this proposal?
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Approval of federal elected officials

% adults

President Trump  
US Congress

% adults

President Trump  
US Congress

All adults  
Likely voters  
Dem  
Rep  
Ind
Approval of state elected officials

% adults

Governor Brown
California Legislature

% adults

Governor Brown
California Legislature

56 51
57 50
76 69
26 24
47 37

All adults
Likely voters
Dem
Rep
Ind
Do you think that [ ] will be able to work together and accomplish a lot in the next year, or not?

- [Governor Brown and the state legislature]
  - Yes: 60%
  - No: 28%

- [President Trump and the US Congress]
  - Yes: 29%
  - No: 67%
Which one issue facing California today do you think is the most important for the governor and state legislature to work on in 2018?

- Immigration: 20% (2018) vs. 14% (2017)
- Jobs, economy: 9% (2018) vs. 14% (2017)
- Education, schools, teachers: 8% (2018), 11% (2017)
- State budget, deficit, taxes: 7% (2018), 5% (2017)
- Infrastructure: 6% (2018), 3% (2017)
Do you think things in California are generally going in the right direction or the wrong direction?

- Right direction: 57%
- Wrong direction: 38%
- Don't know: 6%

Turning to economic conditions in California, do you think that during the next 12 months we will have good times financially or bad times?

- Good times: 56%
- Bad times: 35%
- Don't know: 10%
Perception that the state budget situation is a big problem
Governor Brown recently proposed a budget plan for the next fiscal year that includes $132 billion dollars in general fund spending… In general, do you favor or oppose the governor’s budget plan?
Support for spending gas tax revenue

The governor’s proposed budget plan includes spending $4.6 billion dollars from the recently passed gas tax and vehicle fees to repair roads, highways and bridges...Overall, do you favor or oppose this proposal?
Sexual harassment in the state legislature

How closely are you following news about sexual harassment and misconduct in the California State Legislature?

Do you approve or disapprove of the way Democratic leaders in the state legislature are currently handling the issue of sexual harassment and misconduct in the California State Legislature?
State and local action to protect undocumented immigrants

Do you favor or oppose the California state and local governments making their own policies and taking actions, separate from the federal government, to protect the legal rights of undocumented immigrants in California?
Deferred Action for Childhood Arrivals

Thinking about undocumented immigrants brought to the US as children, do you favor or oppose the protections given by “DACA”—Deferred Action for Childhood Arrivals—which include protection from deportation and a work permit, if they pass a background check?
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- Newsom and Villaraigosa are in a virtual tie in the top-two gubernatorial primary, but a quarter of likely voters are undecided. In the US Senate race, Feinstein continues to lead de León by double digits; a third of likely voters remain undecided.

- Likely voters are divided about repealing the recent gas tax and about taxing commercial properties at current market value.

- Most Californians favor the governor’s proposed budget and believe the governor and legislature will be able to work together and accomplish a lot. However, expectations of cooperation are low for the president and congress.

- Many are closely following news about sexual misconduct in the state legislature; Californians are divided about how Democratic leaders are handling this issue so far.

- Californians are most likely to name immigration as the top issue facing the state today, and majorities across parties favor the DACA protections.
Notes on the use of these slides

These slides were created to accompany a presentation. They do not include full documentation of sources, data samples, methods, and interpretations. To avoid misinterpretations, please contact:

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Thank you for your interest in this work.