

PPIC Statewide Survey: Californians and Their Government

December 1, 2017

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Supported with funding from the James Irvine Foundation,
the California Endowment, and the PPIC Donor Circle



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Outline

- PPIC Statewide Surveys
- 2018 California election
- State and national issues
- Conclusions

PPIC Statewide Survey mission

- Provide timely, relevant, nonpartisan data on political, social, and economic opinions
- Inform and improve state policymaking, raise awareness, encourage discussion
- Provide a voice for all Californians in important state policy debates
 - 330,000+ Californians interviewed since 1998
 - 160+ general, issue, and regional surveys

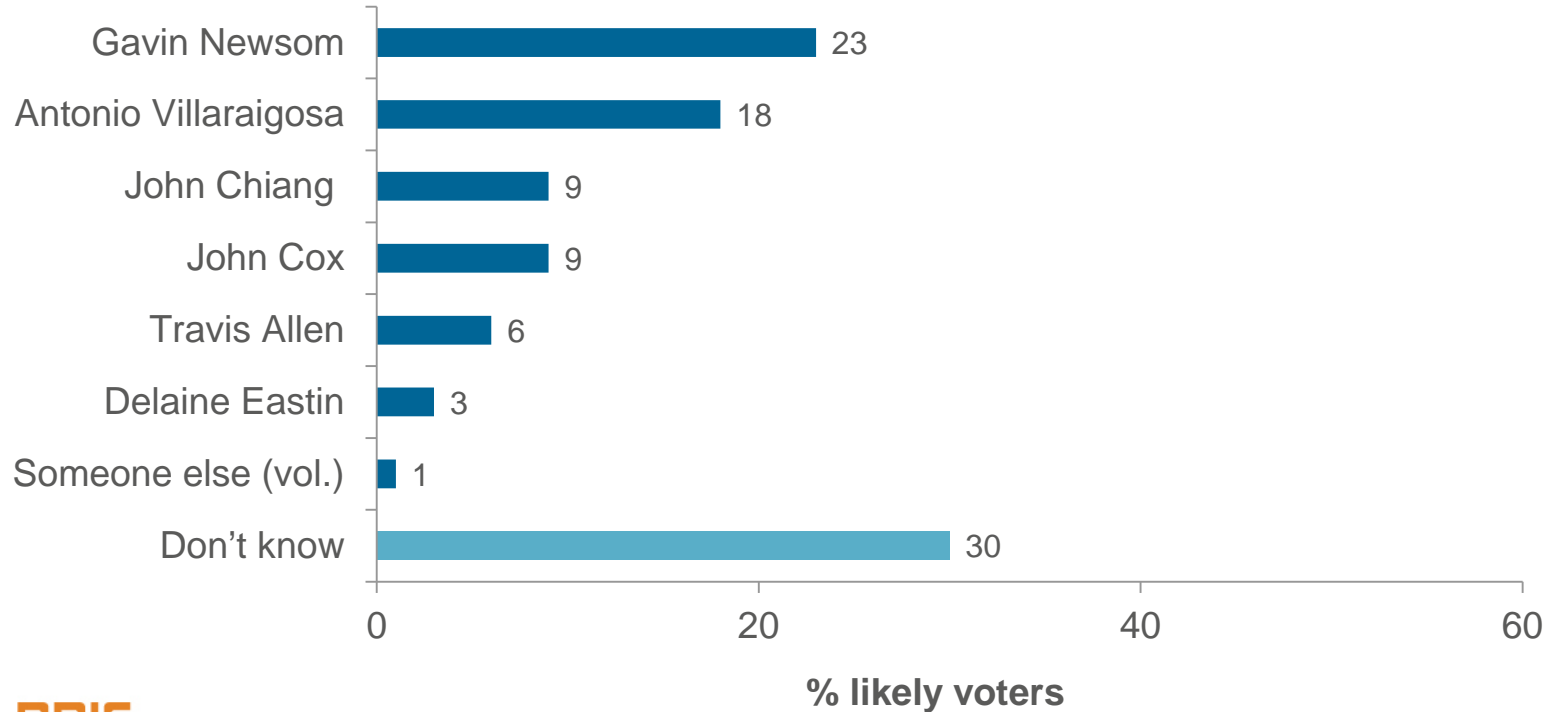
Californians and Their Government

- General series funded by the James Irvine Foundation, the California Endowment, and the PPIC Donor Circle
- Telephone interviews, November 10–19, 2017
 - 65% cell phone, 35% landline
 - 1,704 adults, $\pm 3.4\%$ margin of error
 - 1,070 likely voters, $\pm 4.3\%$ margin of error
- Views on gubernatorial and US Senate elections and candidates
- Opinions on state elected officials, federal tax reform, and immigration policy

Outline

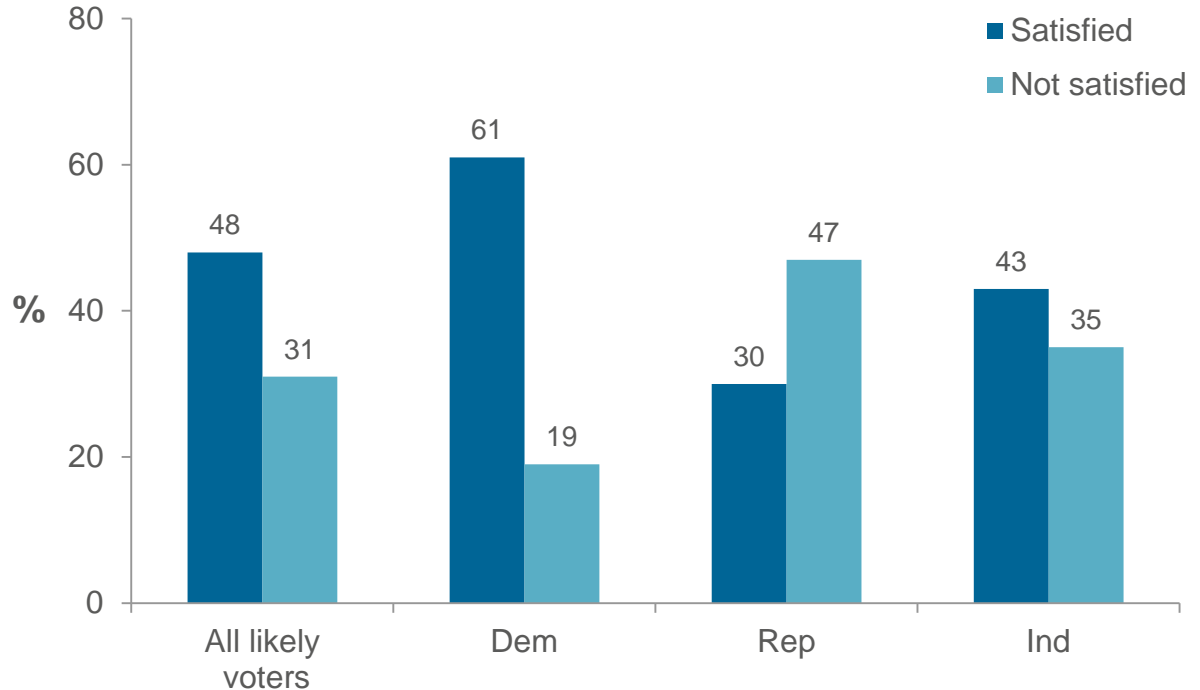
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Gubernatorial election preferences

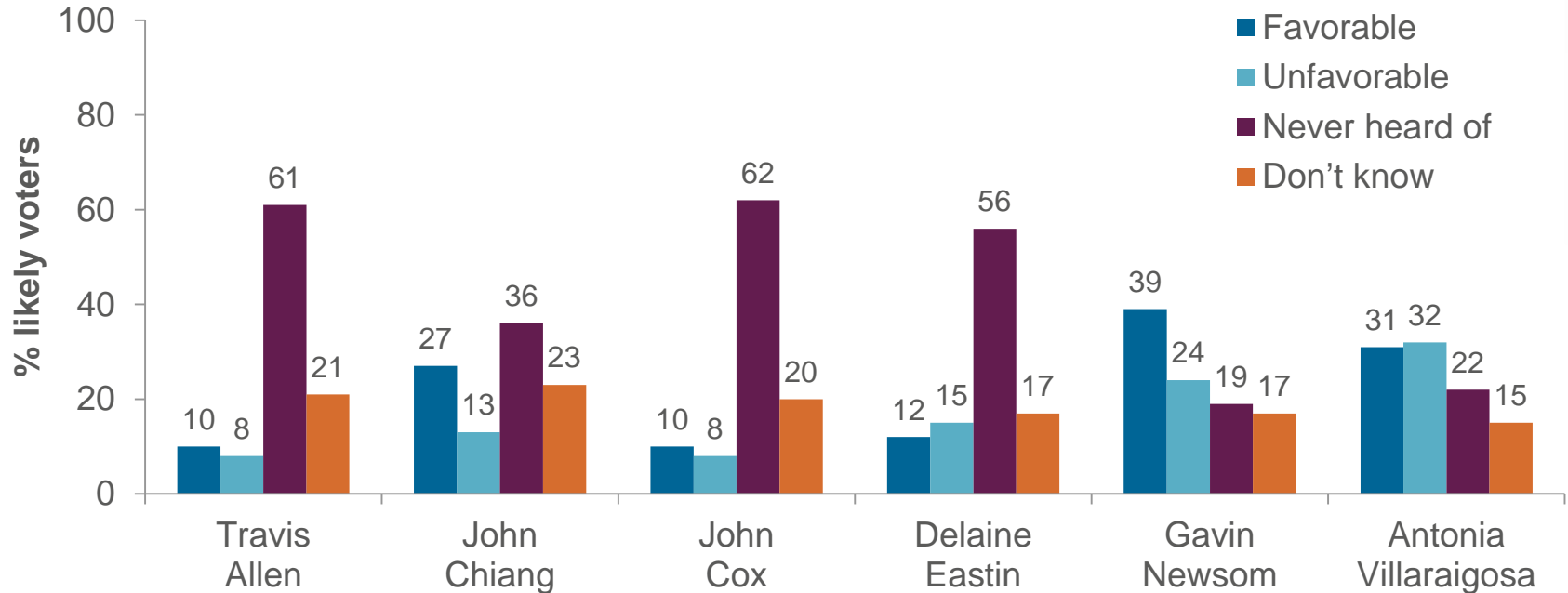


Satisfaction with gubernatorial candidates

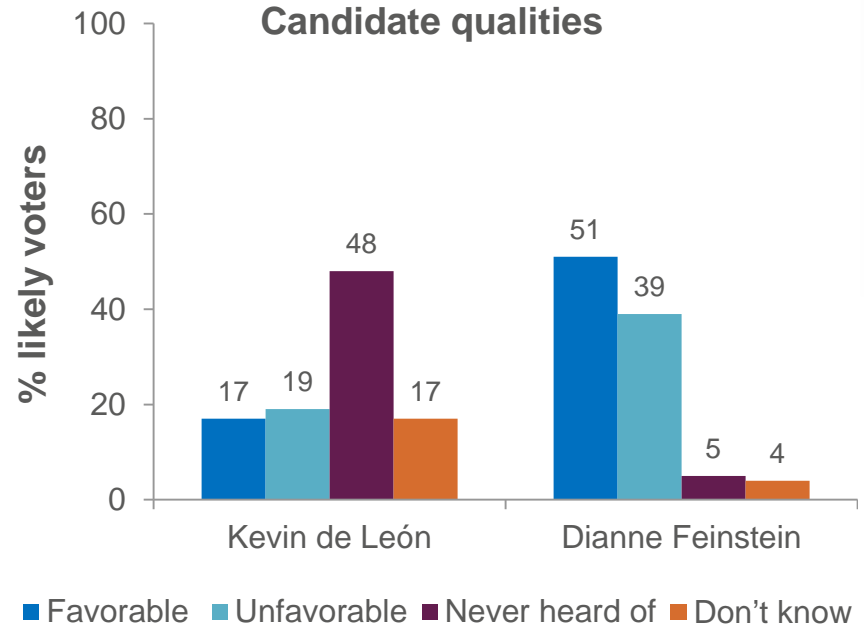
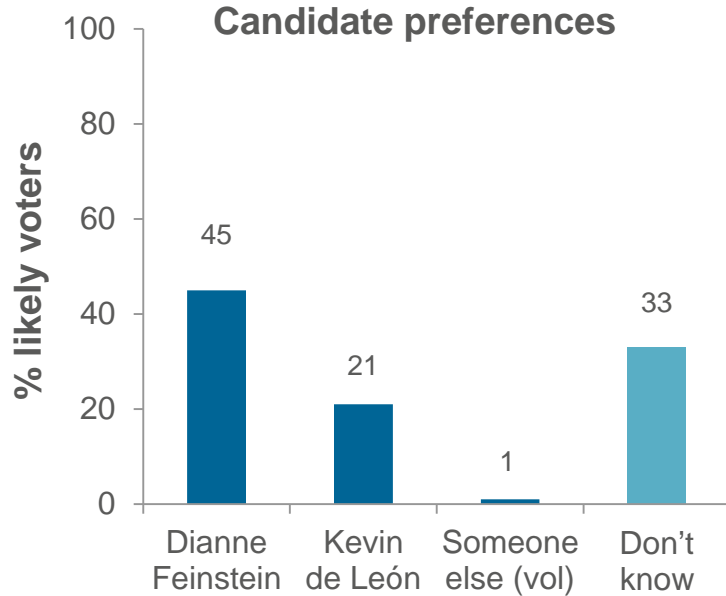
In general, would you say you are satisfied or not satisfied with your choices of candidates in the primary election for governor next June?



Favorability of gubernatorial candidates

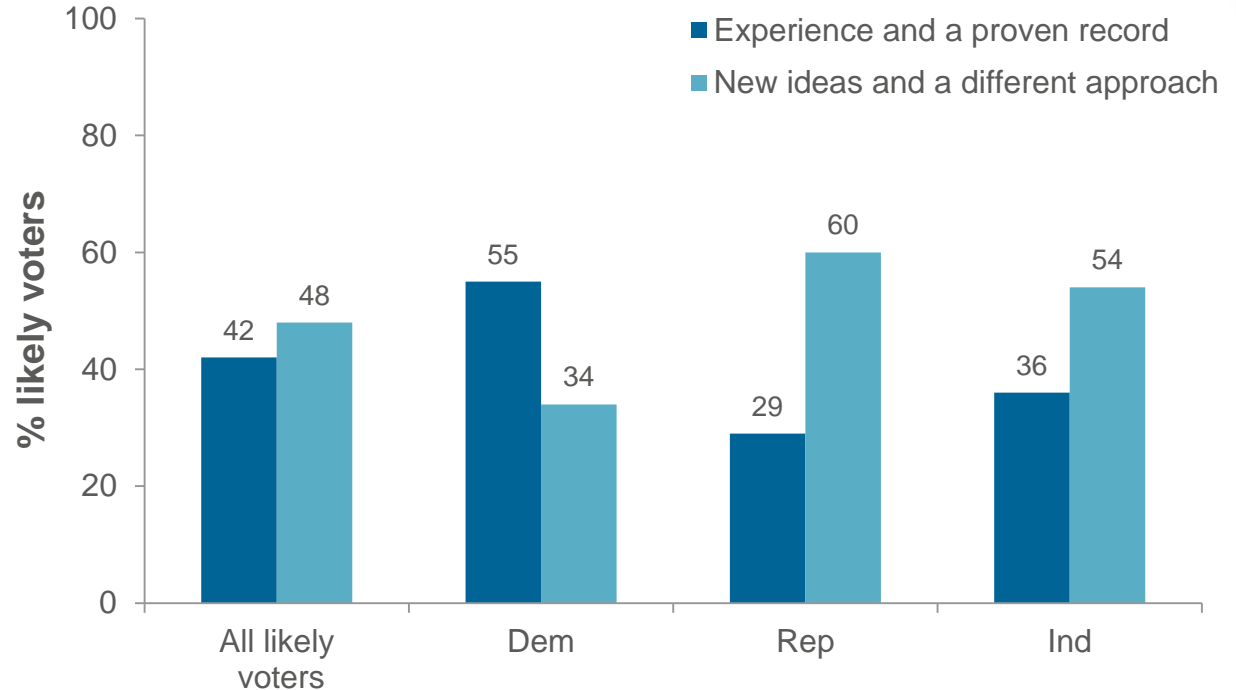


US Senate race



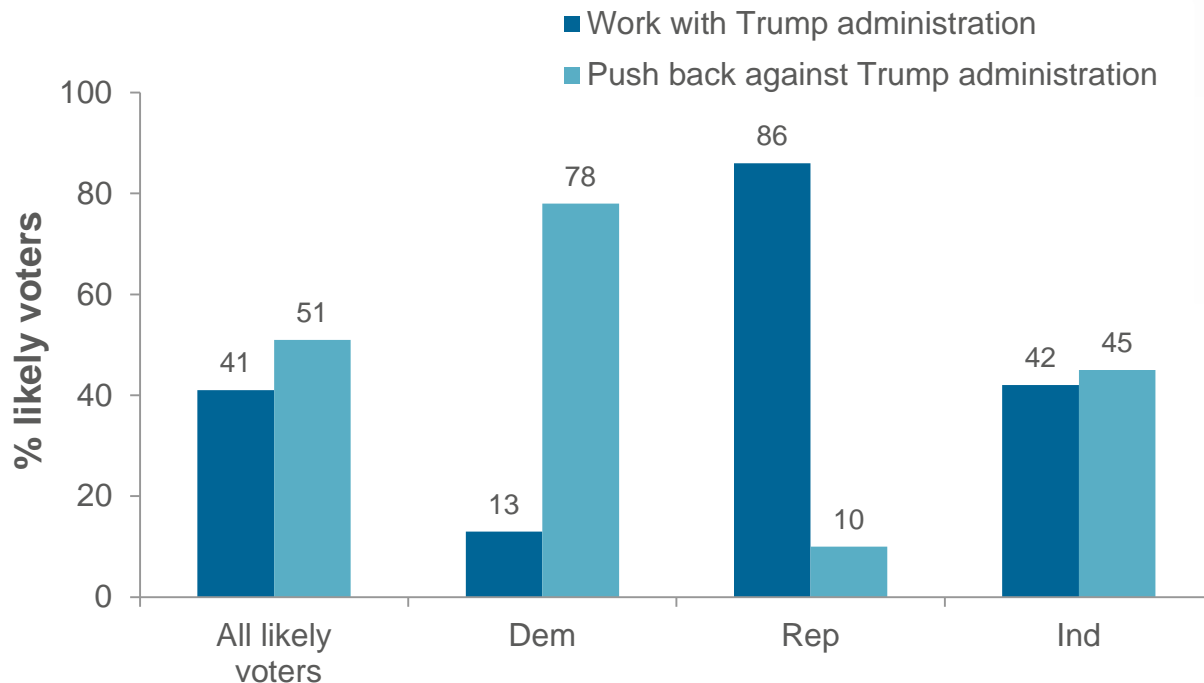
Candidate qualities: experience or new ideas

Which of the following is more important to you in candidates for statewide office, such as governor or US senator: experience and a proven record or new ideas and a different approach?



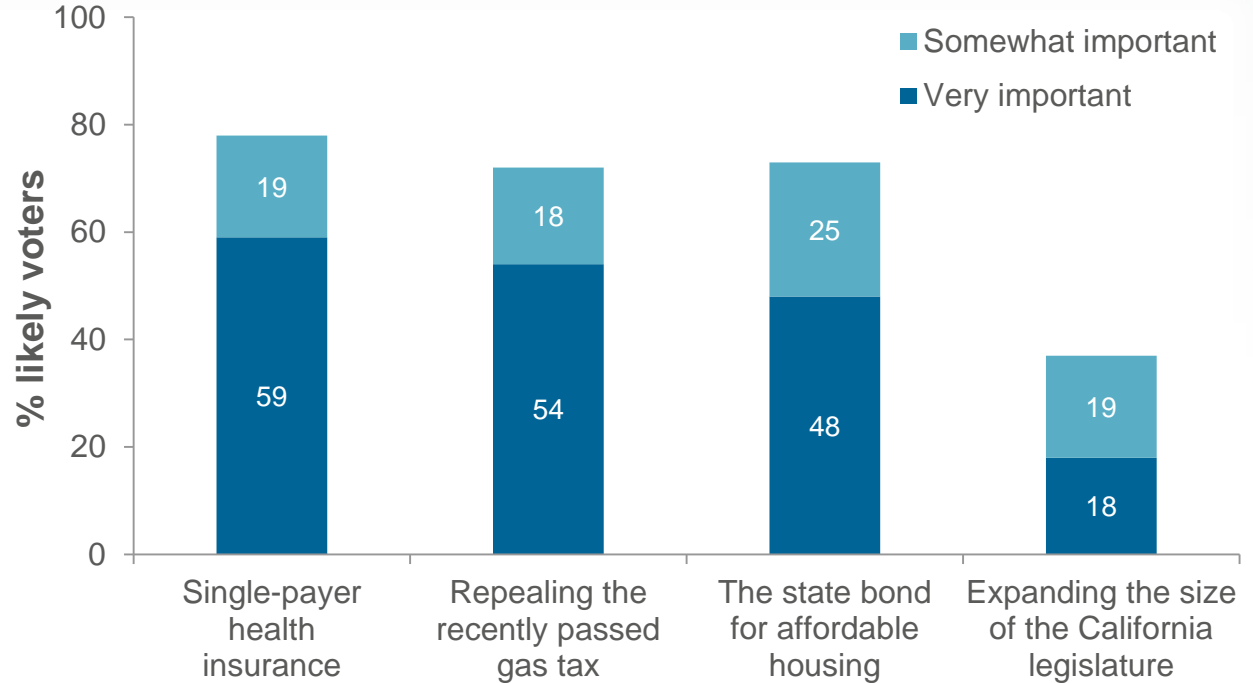
Candidate qualities: work with or push back against the Trump administration

Which of the following is more important to you in candidates for statewide office, such as governor or US senator: that they work with the Trump administration or that they push back against the Trump administration?



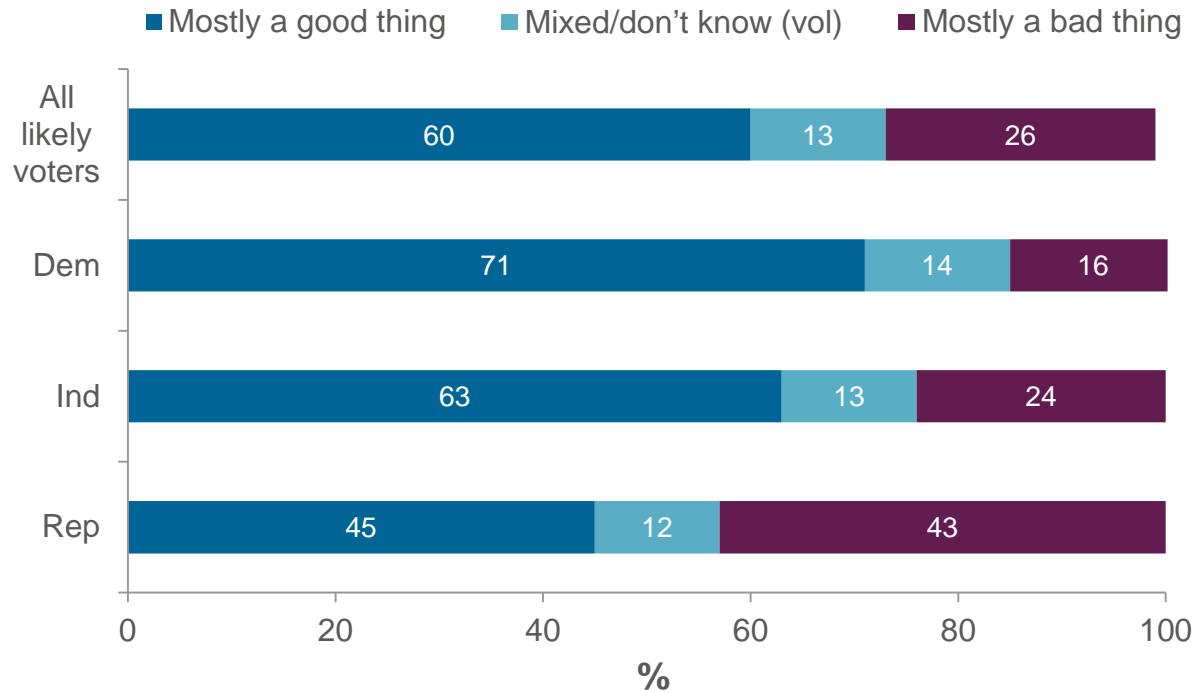
Importance of potential ballot issues

Next, several issues will be decided by California voters in the November 2018 election. Please tell me how important each of the following issues is to you. How about...



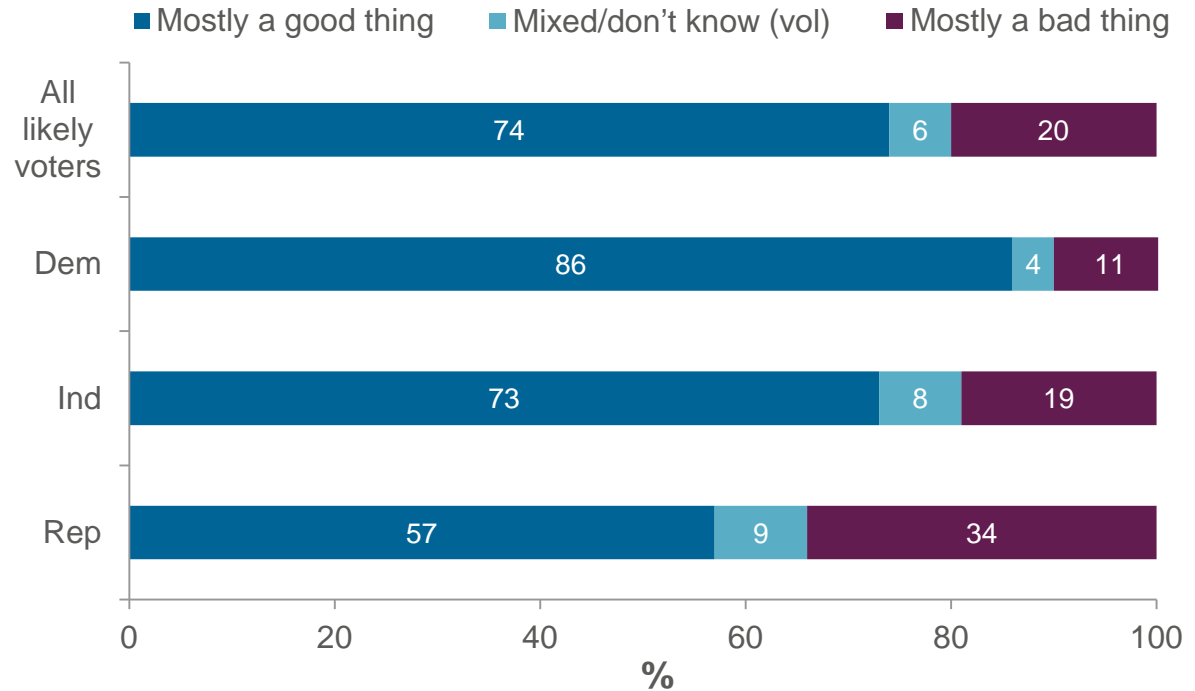
Proposition 14: top-two primary system

Overall, do you feel that passing Proposition 14 turned out to be mostly a good thing for California or mostly a bad thing?



SB 450: new election model with automatic vote by mail

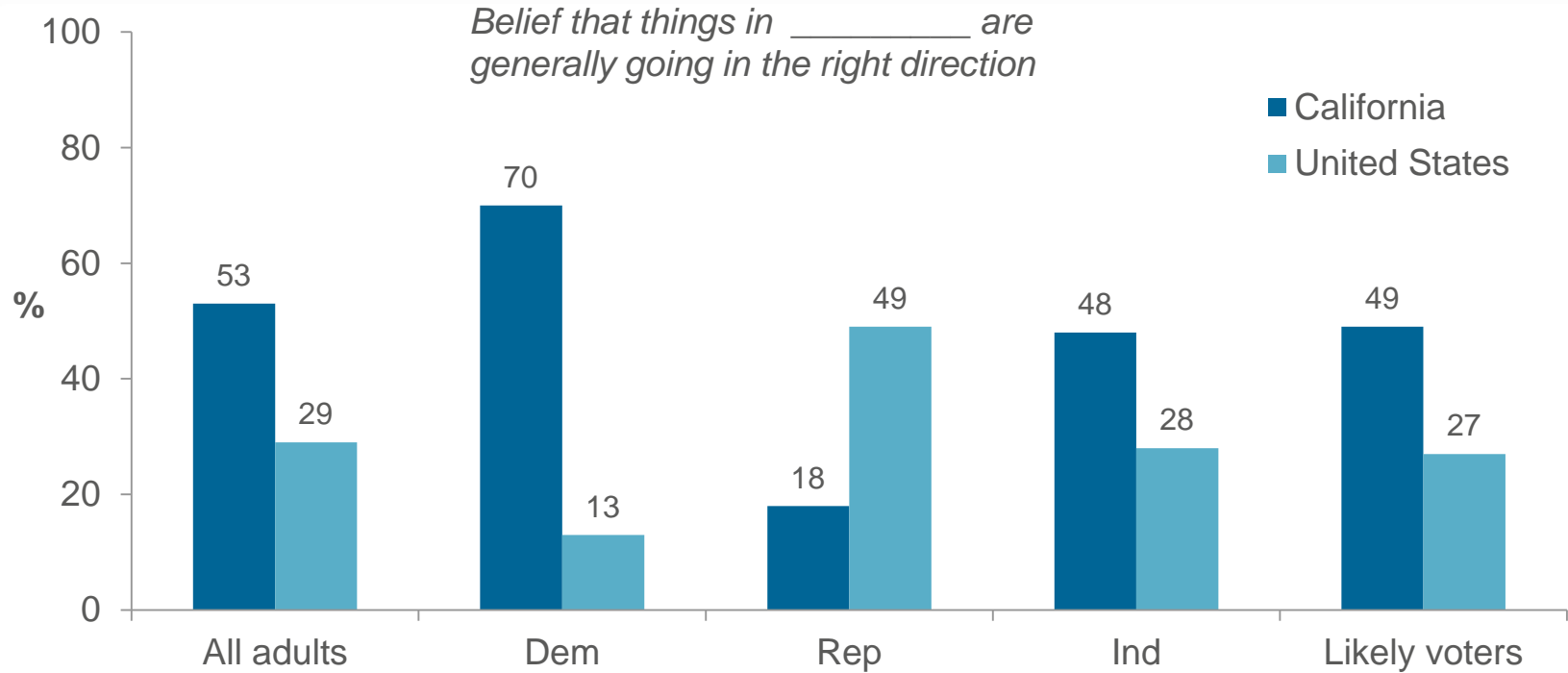
Overall, do you feel that passing Senate Bill 450 turned out to be mostly a good thing for California or mostly a bad thing?



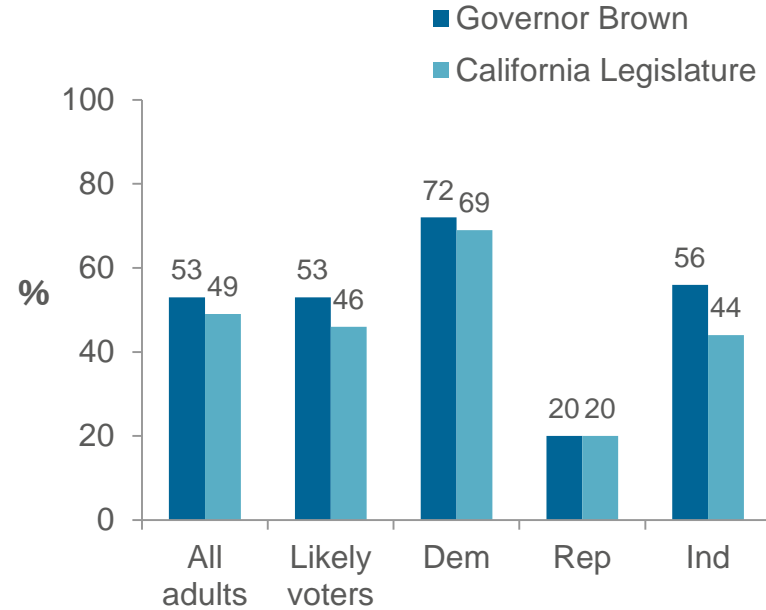
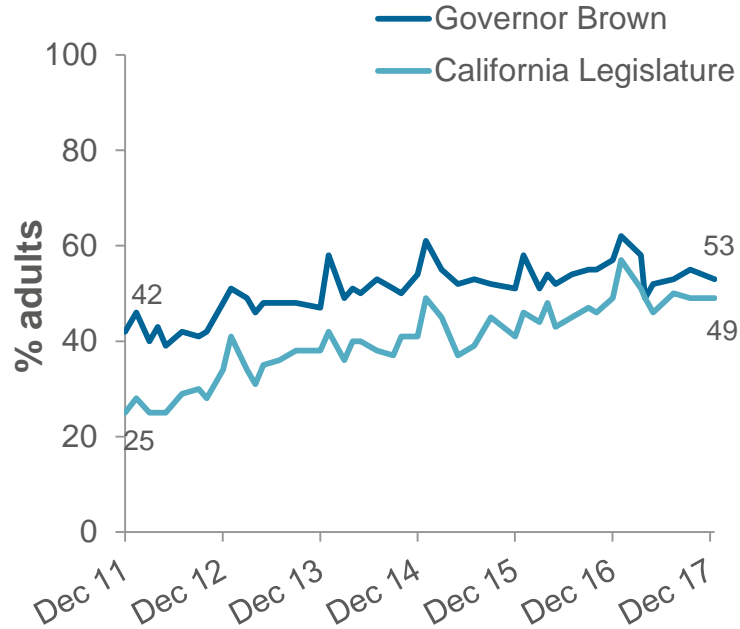
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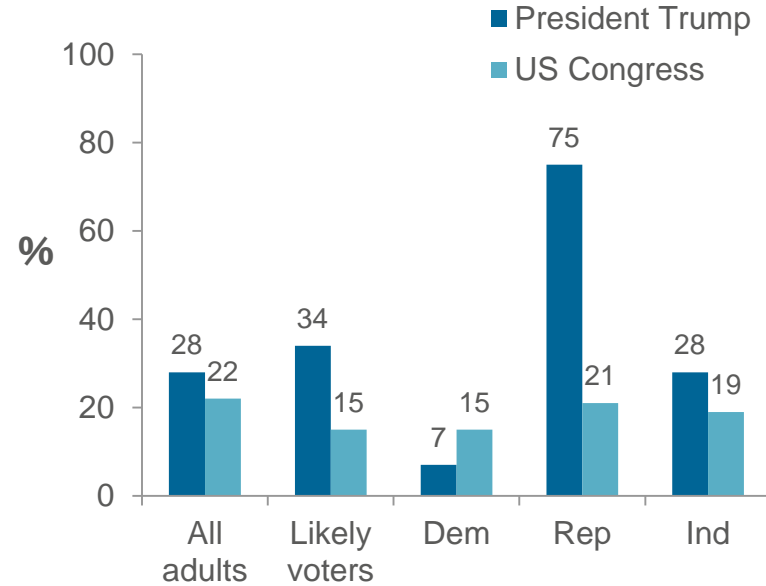
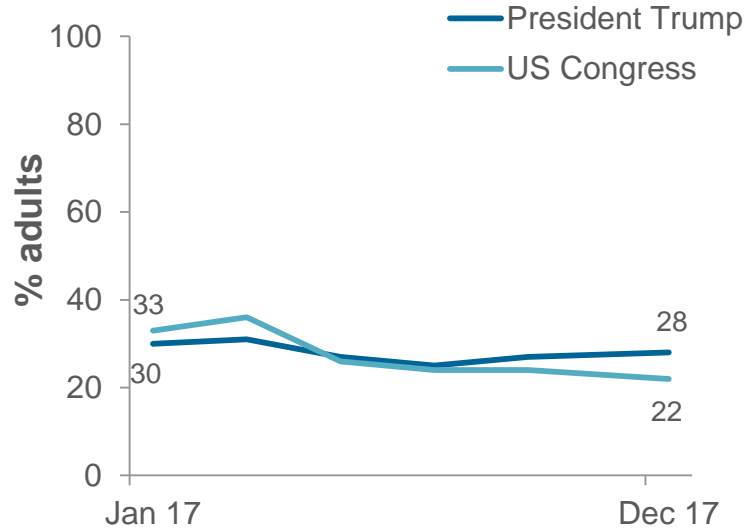
Direction of state and nation



Approval of state elected officials

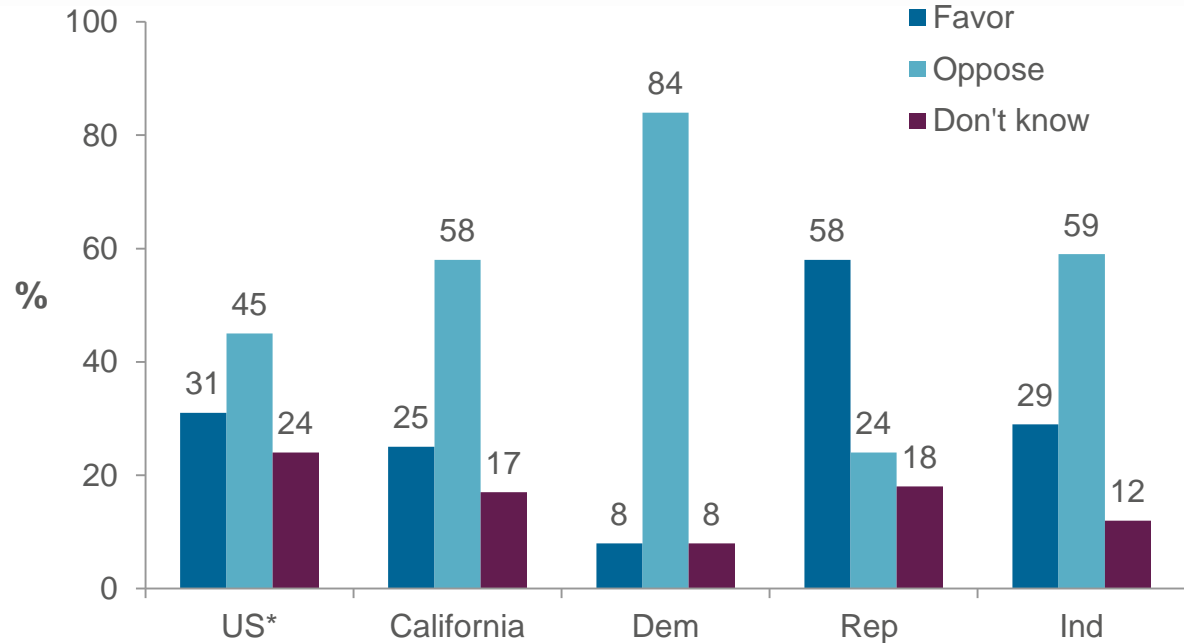


Approval of federal elected officials



Opinion of Republican tax proposals

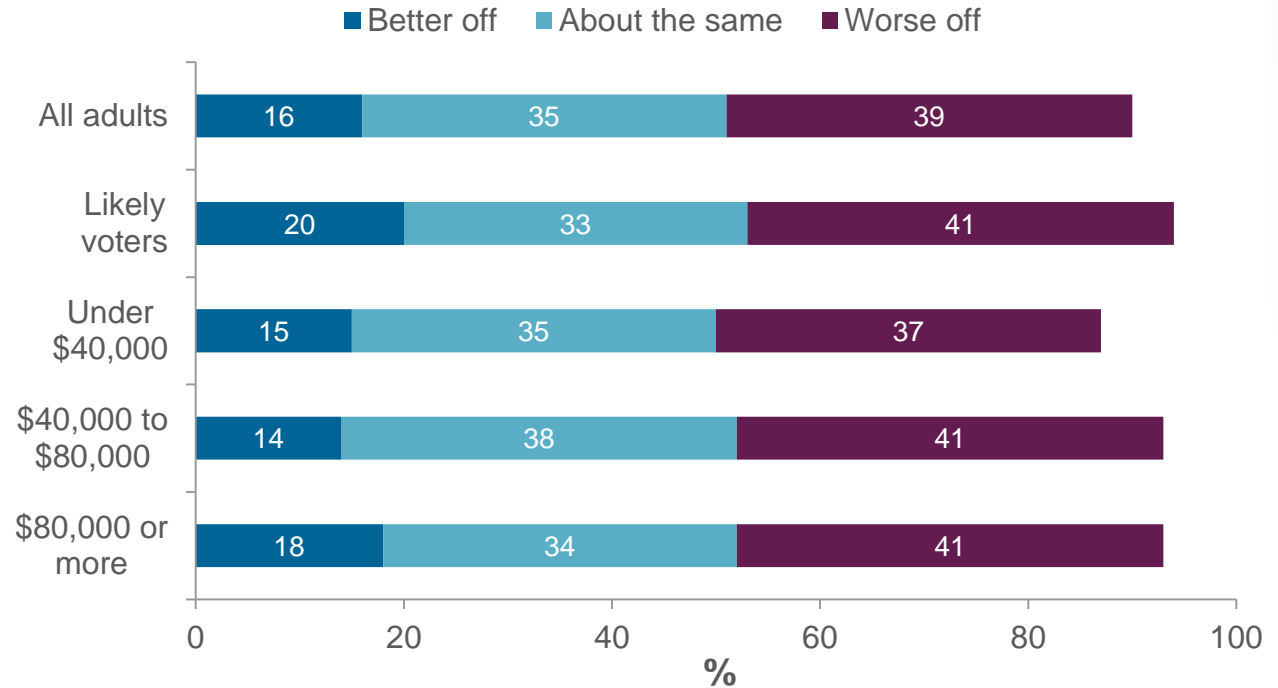
Overall, do you favor or oppose the tax reform proposals made by the Republicans in Congress?



*November CNN poll.

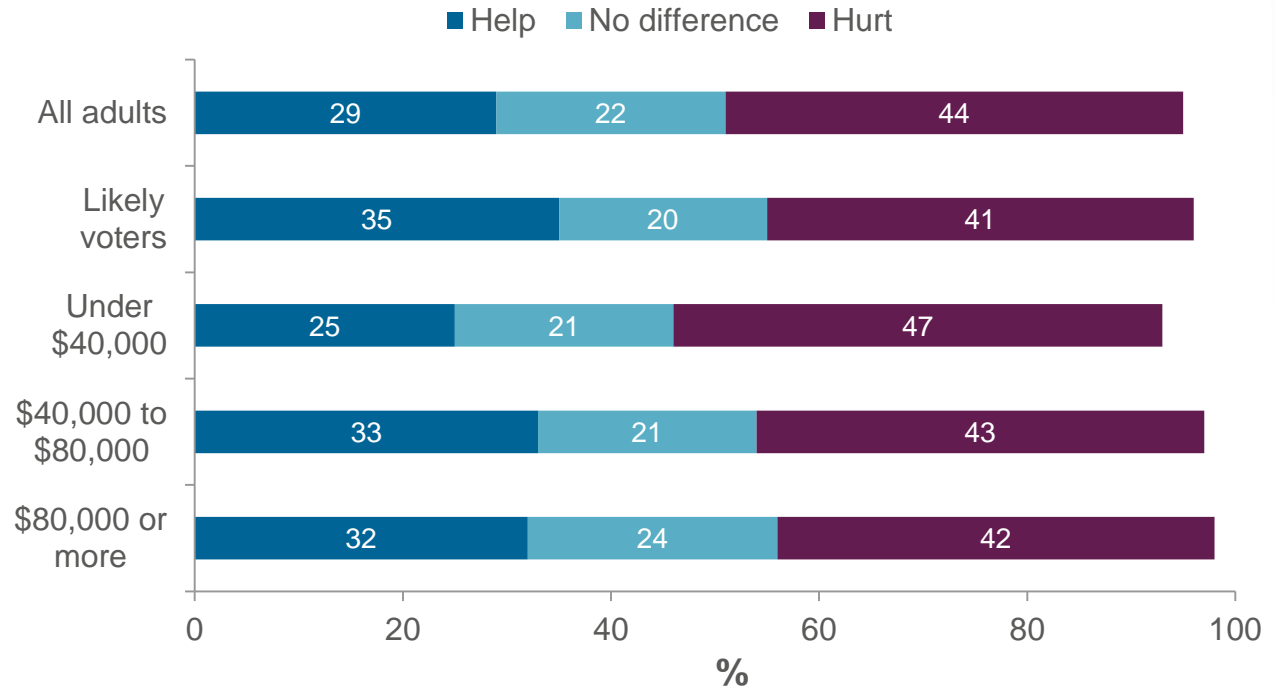
Personal impact of tax proposals

From what you know of those proposals, do you think you and your family will be better off, worse off, or about the same if they are passed and signed into law?



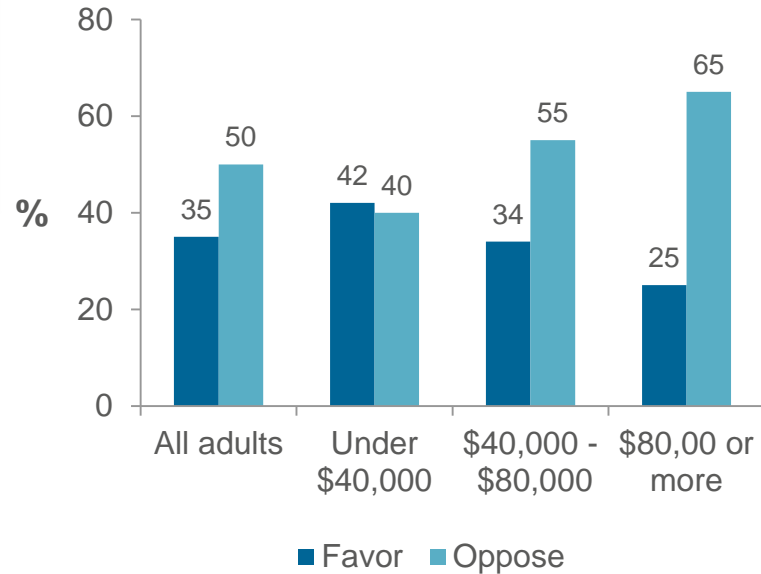
Lowering corporate taxes and the economy

Do you think that lowering taxes for large businesses and corporations would help the economy, hurt the economy, or not make a difference?

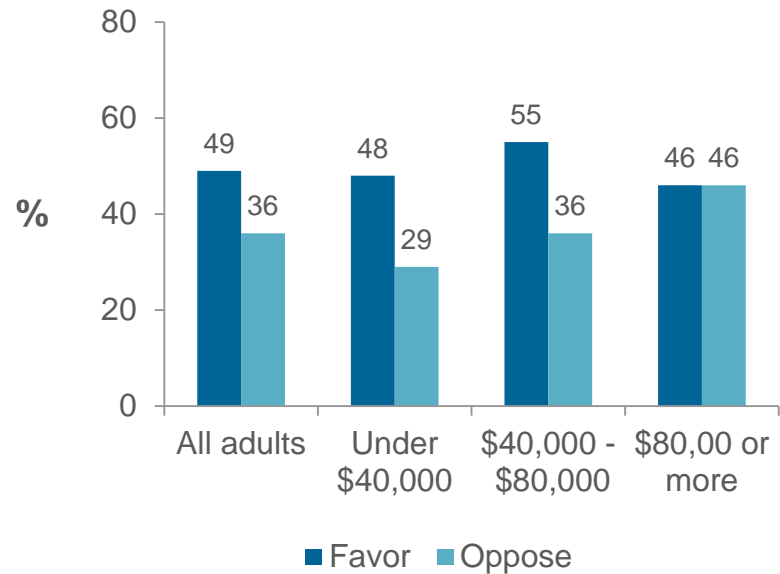


Components of Republican tax proposals

Eliminating deductions for state and local income and sales taxes

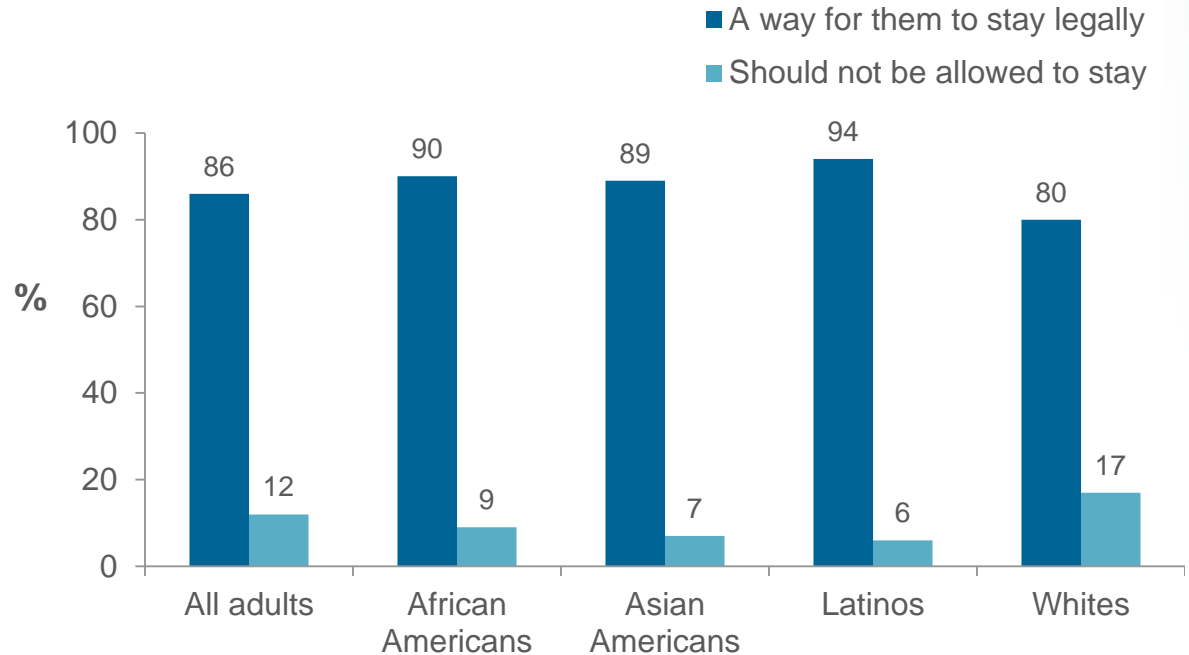


Allowing the home interest deduction only on the first \$500,000 of mortgage debt



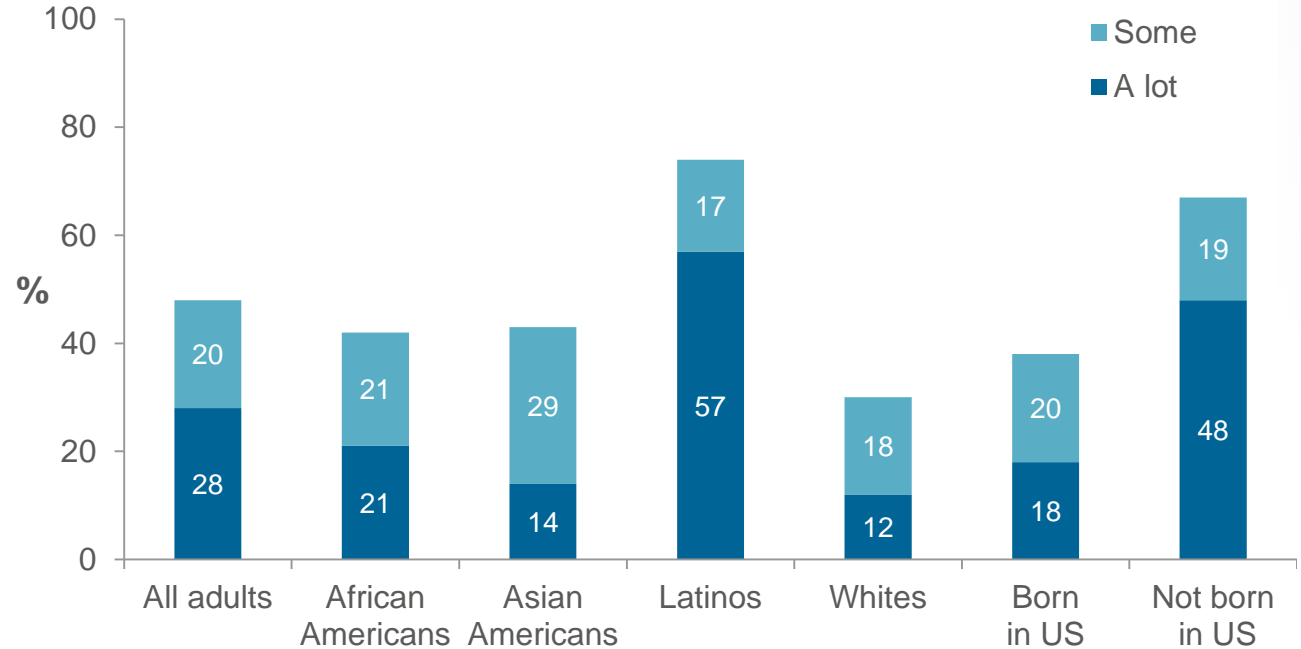
Undocumented immigrants

Which comes closer to your view about how to handle undocumented immigrants who are living in the US? There should be a way for them to stay in the country legally, if certain requirements are met, or they should not be allowed to stay in this country legally.

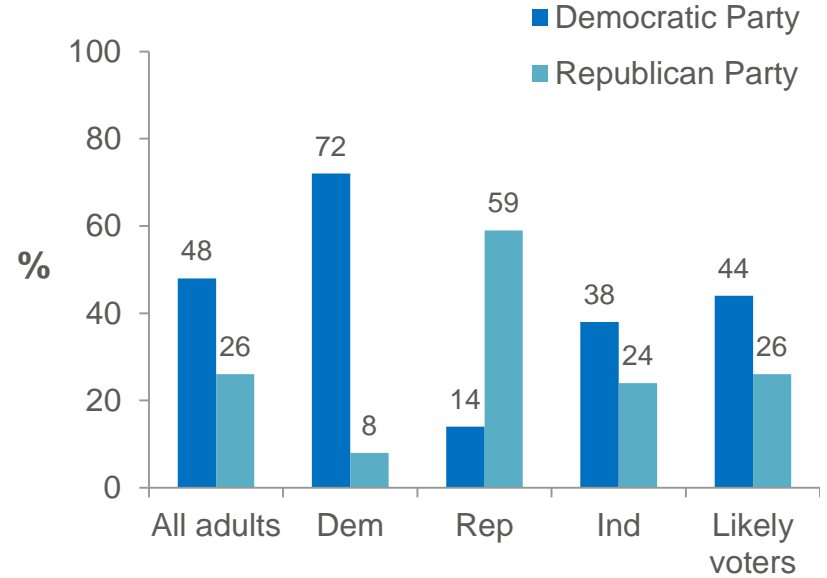
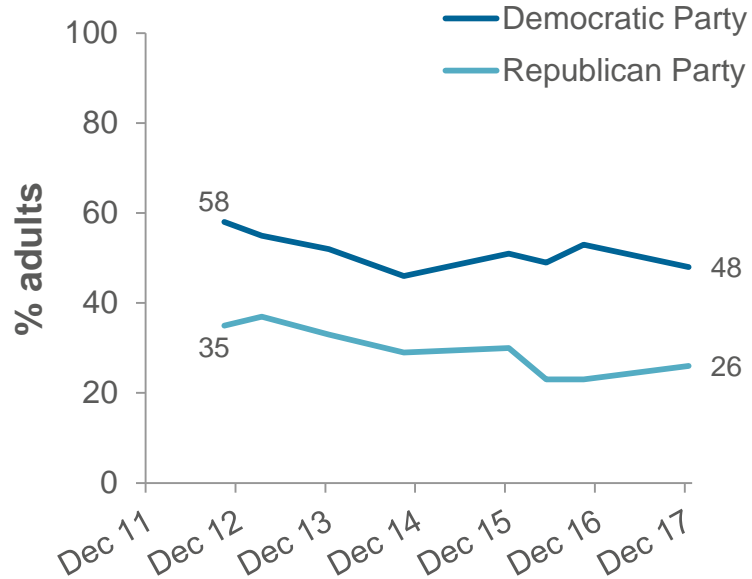


Concern about increased federal immigration enforcement

When it comes to increased federal immigration enforcement, how much do you worry that someone that you know could be deported?

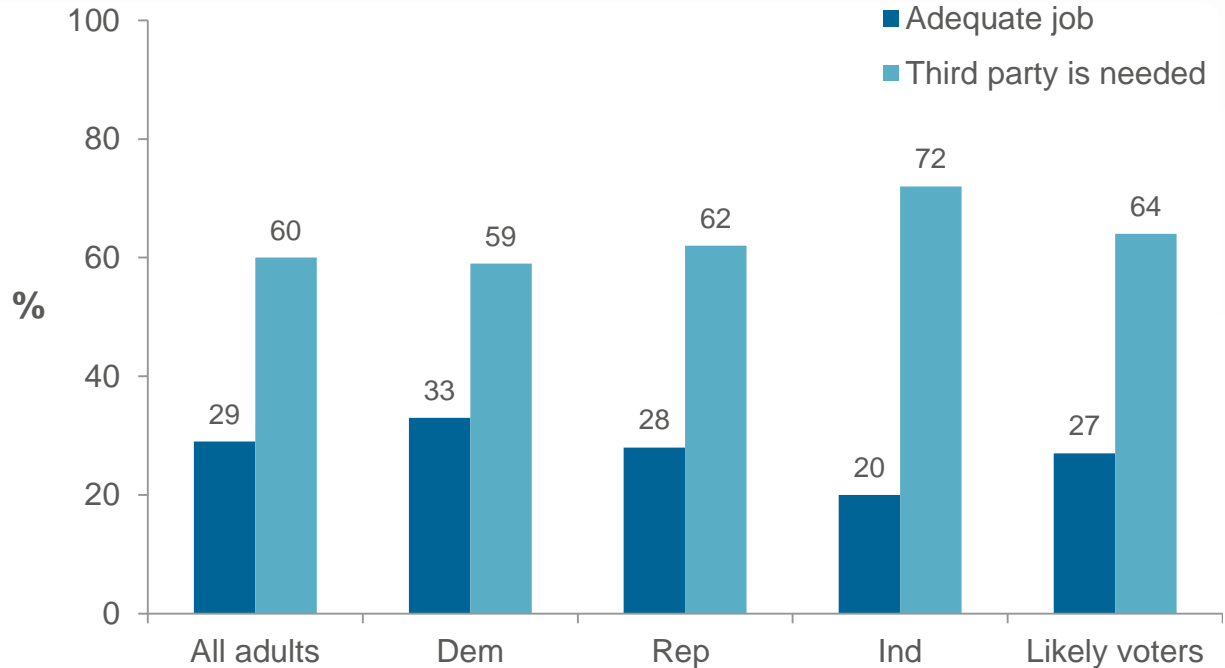


Favorability of major political parties



Need for a third major party

In your view, do the Republican and Democratic parties do an adequate job representing the American people, or do they do such a poor job that a third major party is needed?



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Conclusions

- Gavin Newsom and Antonio Villaraigosa are the top two candidates in the gubernatorial primary, but three in ten likely voters are undecided.
- Senator Feinstein is leading Kevin de León by a two-to-one margin with a third of likely voters undecided.
- About half of likely voters prefer candidates for statewide office who will offer new ideas and push back against the Trump administration.
- Most Californians oppose the Republican tax reform proposals; few believe they would be better off personally.
- Across parties, Californians say there should be a way for undocumented immigrants to stay in the country legally.

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Notes on the use of these slides

These slides were created to accompany a presentation. They do not include full documentation of sources, data samples, methods, and interpretations. To avoid misinterpretations, please contact:

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Thank you for your interest in this work.