
PARTICIPANTS

Mark Baldassare is president and CEO of the Public Policy Institute of California, where he holds the Arjay and Frances Fearing Miller Chair in Public Policy. He is a leading expert on public opinion and survey methodology, and has directed the PPIC Statewide Survey since 1998. He is an authority on elections, voter behavior, and political and fiscal reform, authoring ten books and numerous reports on these topics. He often provides testimony before legislative committees and state commissions, and regularly hosts PPIC's Speaker Series, a public forum featuring in-depth interviews with state and national leaders. Previously, he served as PPIC's director of research. Before joining PPIC, he was a professor of urban and regional planning at the University of California, Irvine, where he held the Johnson Chair in Civic Governance. He has conducted surveys for the *Los Angeles Times*, the *San Francisco Chronicle*, and the California Business Roundtable. He holds a PhD in sociology from the University of California, Berkeley.

John Cox is a businessman and candidate for governor. Born and raised in Chicago, he is a Jack Kemp–style Republican and the author of the Neighborhood Legislature Initiative, which aims to subdivide California's legislative districts into smaller neighborhood districts. He founded an affiliate of Rebuilding Together, a nationwide organization that repairs the homes of low-income seniors and disabled persons. Since 1991, that affiliate has mobilized 20,000 volunteers and repaired more than 1,000 homes. In his professional career, he built his own business from scratch, which grew to have assets of more than \$200 million and almost 100 employees. He currently sits on the board of the USO San Diego. In addition, he is a member of the Lincoln Club of San Diego and New Majority San Diego, an organization that promotes a fiscally responsible philosophy in government and an inclusive mainstream approach toward politics.