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Informing and improving public policy through independent, objective, nonpartisan research.



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Lynette Ubois is director of content strategy at the Public Policy Institute of California. She oversees all aspects of PPIC's publishing program, including content development, editing, design, and production of the institute's web and print products. She and her team work closely with research staff and others across the institute, ensuring that PPIC's reports, briefings, blog posts, marketing materials, and other documents are clear, accessible, and effective.

Before joining PPIC she worked for Ulysses Press, where she acquired and developed a variety of nonfiction books. She has also taught college-level English and English as a second language. She holds a PhD in English from the University of California, Berkeley and a BA in English from Oberlin College.

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