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Informing and improving public policy through independent, objective, nonpartisan research.



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Steven Bliss is director of digital strategy at the Public Policy Institute of California. He leads media outreach and digital strategy, working with other staff to maximize the reach and impact of PPIC's research. Prior to this, Steven was director of strategic communications for the California Budget & Policy Center in Sacramento. He previously served as executive director of Renew Lehigh Valley, which promotes urban revitalization and regional equity in eastern

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