



CRITICAL ISSUES, SMART SOLUTIONS:

SUPPORTING THE PUBLIC POLICY INSTITUTE OF CALIFORNIA

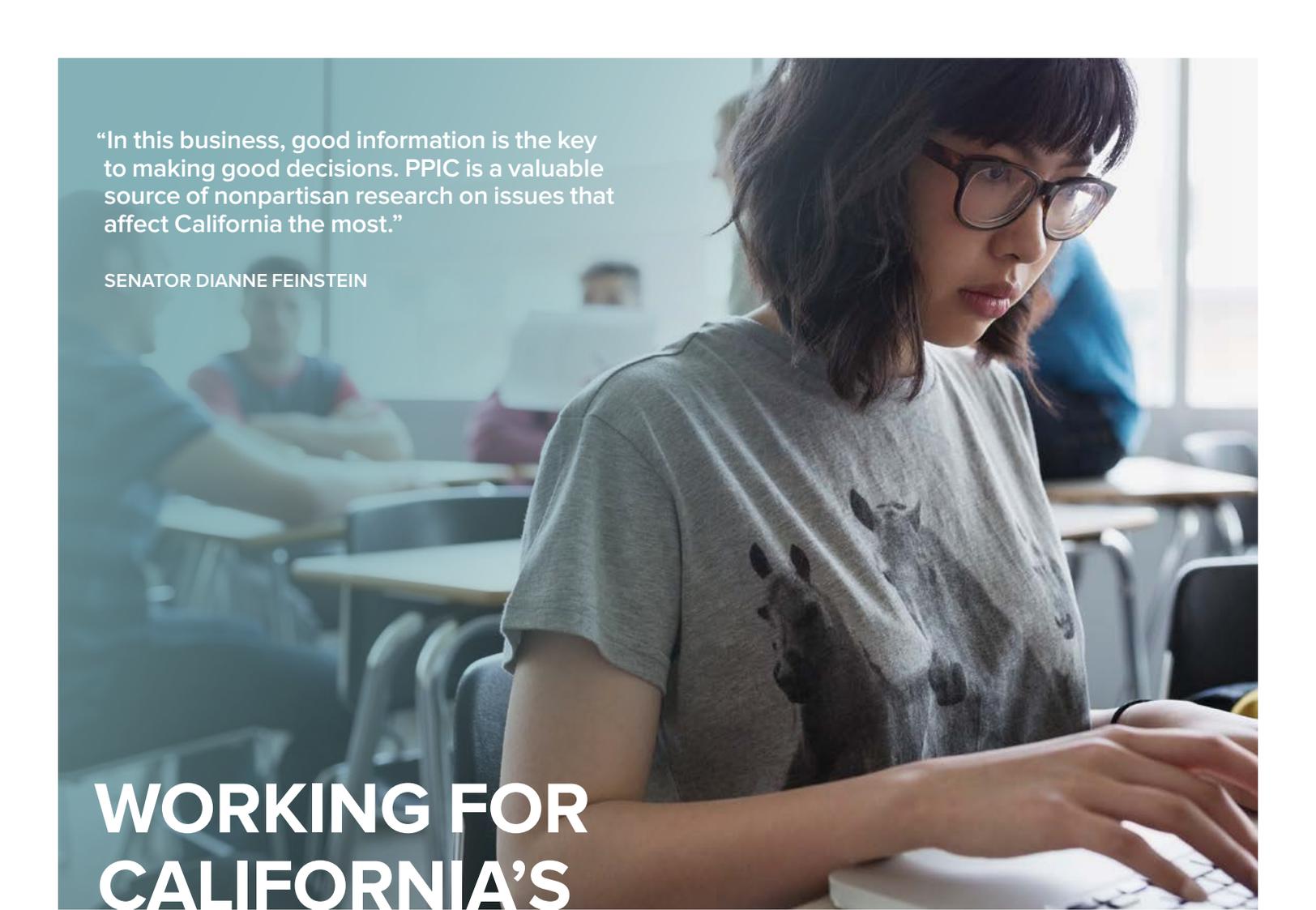
PPIC is dedicated to informing and improving public policy in California through independent, objective, nonpartisan research.

We believe in the power of good information to build a brighter future for our state. We identify practical, forward-looking solutions to California's most pressing challenges. And we bring leaders and stakeholders together to inspire new thinking and find innovative approaches to critical policy debates.



PPIC

PUBLIC POLICY
INSTITUTE OF CALIFORNIA



“In this business, good information is the key to making good decisions. PPIC is a valuable source of nonpartisan research on issues that affect California the most.”

SENATOR DIANNE FEINSTEIN

WORKING FOR CALIFORNIA'S FUTURE, TODAY

For 25 years, the Public Policy Institute of California has provided high-quality, nonpartisan research and analysis on critical issues—encouraging productive dialogue and inspiring the search for sustainable solutions in Sacramento and across the state.

Today, many of California's major policy initiatives—from education to corrections to climate change—are shaping the future of the state and demonstrating new ways to handle policy challenges faced by the entire nation.

At PPIC, we analyze pivotal policy decisions and their impact on California's future well-being. We provide key facts and offer timely, practical solutions to the issues most affecting the state, today and tomorrow.

Providing the right information at the right time is critical. Getting it into the right hands? Transformational. That's why we pursue multiple, ongoing engagement strategies, bringing our work to an ever-expanding audience in Sacramento and beyond.

Our efforts have changed the conversation—on both sides of the aisle—on issues ranging from water policy to higher education to corrections reform. But we can't do it alone. Support from foundations, corporations, and individuals gives us the ability to fulfill our goals for improving the future of the state.

PPIC POLICY AREAS:



MAJOR AREAS
OF CALIFORNIA'S
BUDGET



K-12 AND
HIGHER
EDUCATION



CORRECTIONS
AND
REHABILITATION



HEALTH
AND HUMAN
SERVICES



KEY LONG-TERM
CHALLENGES



CLIMATE
CHANGE AND
ENERGY



FISCAL AND
GOVERNANCE
REFORM



WATER
POLICY

PPIC POLICY CENTERS:

PPIC HIGHER EDUCATION CENTER

Advances practical solutions that enhance educational opportunities for all of California's students—improving lives and expanding economic growth across the state.

THE PPIC STATEWIDE SURVEY

Provides a voice for the public and likely voters—informing policymakers, encouraging discussion, and raising awareness on critical issues of the day.

THE PPIC WATER POLICY CENTER

Spurs innovative water management solutions that support a healthy economy, environment, and society—now and for future generations.

HOW YOU CAN HELP:

We partner with individuals and organizations that share our concerns—and our hopes—for the future of the state. Investors support PPIC in a variety of ways:

PPIC DONOR CIRCLE

A diverse, engaged network of individuals and foundations, providing flexible support for a range of timely projects, engagement activities, and events.

PPIC SPONSORSHIPS

Corporate and foundation donors supporting the PPIC Speaker Series on California's Future, an ongoing series of public events featuring conversations with state and national leaders.

PPIC CORPORATE CIRCLE

Corporations and business groups offering flexible support that allows us to pursue special projects and enhance our outreach efforts.

RESEARCH FUNDERS

Local, state, and national foundations, and federal agencies, supporting targeted research projects and topic areas.

MAJOR GIFTS

Including endowed chairs, research centers, and named programs for interns and research fellows.

PLANNED GIVING

A gift designated in a will or trust, offering flexible support for a wide variety of PPIC's activities.

For more information, please contact Lisa Cole, PPIC Director of Development, at cole@ppic.org or 415.291.4495.

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PUBLIC POLICY
INSTITUTE OF CALIFORNIA

Public Policy Institute of California
500 Washington Street, Suite 600
San Francisco, CA 94111
T 415.291.4400 F 415.291.4401

PPIC Sacramento Center
Senator Office Building
1121 L Street, Suite 801
Sacramento, CA 95814
T 916.440.1120 F 916.440.1121

ppic.org

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