CRITICAL ISSUES, SMART SOLUTIONS:
SUPPORTING THE PUBLIC POLICY INSTITUTE OF CALIFORNIA

PPIC is dedicated to informing and improving public policy in California through independent, objective, nonpartisan research.

We believe in the power of good information to build a brighter future for our state. We identify practical, forward-looking solutions to California’s most pressing challenges. And we bring leaders and stakeholders together to inspire new thinking and find innovative approaches to critical policy debates.
For 25 years, the Public Policy Institute of California has provided high-quality, nonpartisan research and analysis on critical issues—encouraging productive dialogue and inspiring the search for sustainable solutions in Sacramento and across the state.

Today, many of California’s major policy initiatives—from education to corrections to climate change—are shaping the future of the state and demonstrating new ways to handle policy challenges faced by the entire nation.

At PPIC, we analyze pivotal policy decisions and their impact on California’s future well-being. We provide key facts and offer timely, practical solutions to the issues most affecting the state, today and tomorrow.

Providing the right information at the right time is critical. Getting it into the right hands? Transformational. That’s why we pursue multiple, ongoing engagement strategies, bringing our work to an ever-expanding audience in Sacramento and beyond.

Our efforts have changed the conversation—on both sides of the aisle—on issues ranging from water policy to higher education to corrections reform. But we can’t do it alone. Support from foundations, corporations, and individuals gives us the ability to fulfill our goals for improving the future of the state.

“In this business, good information is the key to making good decisions. PPIC is a valuable source of nonpartisan research on issues that affect California the most.”

SENATOR DIANNE FEINSTEIN
PPIC POLICY AREAS:

PPIC HIGHER EDUCATION CENTER
Advances practical solutions that enhance educational opportunities for all of California’s students—improving lives and expanding economic growth across the state.

THE PPIC STATEWIDE SURVEY
Provides a voice for the public and likely voters—informing policymakers, encouraging discussion, and raising awareness on critical issues of the day.

THE PPIC WATER POLICY CENTER
Spurs innovative water management solutions that support a healthy economy, environment, and society—now and for future generations.

How you can help:

We partner with individuals and organizations that share our concerns—and our hopes—for the future of the state. Investors support PPIC in a variety of ways:

PPIC DONOR CIRCLE
A diverse, engaged network of individuals and foundations, providing flexible support for a range of timely projects, engagement activities, and events.

PPIC SPONSORSHIPS
Corporate and foundation donors supporting the PPIC Speaker Series on California’s Future, an ongoing series of public events featuring conversations with state and national leaders.

PPIC CORPORATE CIRCLE
Corporations and business groups offering flexible support that allows us to pursue special projects and enhance our outreach efforts.

RESEARCH FUNDERS
Local, state, and national foundations, and federal agencies, supporting targeted research projects and topic areas.

MAJOR GIFTS
Including endowed chairs, research centers, and named programs for interns and research fellows.

PLANNED GIVING
A gift designated in a will or trust, offering flexible support for a wide variety of PPIC’s activities.

For more information, please contact Lisa Cole, PPIC Director of Development, at cole@ppic.org or 415.291.4495.